

Best Buy kiosks aim to snag customers on the fly

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Best Buy is trying a new retail channel - the vending machine, of all things. The electronics retailer plans to place automated kiosks at airports across the US in an effort to reach customers while they're travelling. The machines will offer MP3 players, phone chargers and other smaller items.

With 965 stores in the US alone, Best Buy is already one of the most ubiquitous retail chains in America.

Now, the Minnesota-based company will soon have kiosks peddling electronics gear at major airports in Atlanta, Boston, Dallas, Houston, Las Vegas, Los Angeles, Minneapolis and San Francisco.

"We have very loyal customers, and we're always trying to find a new way to engage them," Jeff Dudash, a Best Buy spokesperson, told the *E-Commerce Times*.

[Read the full article here.](#)

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