

## Ghanaian startup AF Radio launches playback app

Ghanaian startup AF Radio has launched its free Android app after months of testing in partnership with local station 3FM 92.7, claiming to be the only app in the Google Play Store that lets users play back African radio shows as soon as they air.





AF Radio allows users to stream radio shows live from anywhere in the world, play back shows on demand, and join online conversations about the shows.

It launches with over 60 shows and over 40 stations, and says it will continue to work closely with radio stations to delight their audiences.

"The modern African radio station has a rich and diverse range of shows, from sports to politics and everything in between But for modern audiences who're used to the convenience of today's digital age, it can be difficult to find and keep up with these great shows," said Bubunyo Nyavor, chief executive officer (CEO) of AF Radio.

"This is where AF Radio excels. By providing a richer digitally native experience, we're helping our users keep up with the favourite shows, discover fantastic new ones, and plug into the conversations and the hot topics of the day sparked by radio."

Petra Aba Asamoah, head of station at 3FM 92.7, said the station was excited to be partnering with AF Radio to help bring 3FM 92.7's programming to an even bigger audience.

"3 FM 92.7 listeners will be able to stream our shows from anywhere in the world, and we're excited to be able to instantly refer listeners to past episodes using AF Radio's unique Playback feature," Asamoah said.

## ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tomcan usually be found sniffing out the continent's mexciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem. View my profile and articles...