

SME business radio show launched

The new Business Sense Radio programme on Choice FM (102.3 MHz) kicked off late last week, bringing practical solutions to help businesses from 7-8pm every Wednesday evening.

The program is purely business related addressing key issues affecting SME business owners in Ghana, workplace issues, business start-ups solutions with practical advice being offered by business experts, service providers and those who have made it.

For more on how to become a sponsor and/or advertise, email winfred@omlafrica.com or phone 0302973379.

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