

Rancard sets eyes on Africa

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Rancard, Ghana's IT support services firm is set to take on the African telecom market within the next three years after making great strides in Ghana and Nigeria markets.



Chief executive officer of Rancard solutions, Kofi Dadzie, said his company intended to expand its footprint in the West African sub-region before venturing into the rest of Africa in three years.

"Currently we already have connectivity and delivered service on behalf of some of our partners into Ivory Coast, Cameroon, DR Congo and a number of countries.

"We intend over the next two to three years to expand our physical footprints so that we actually operate on the ground in francophone West Africa, east Africa, southern Africa and eventually North Africa," said Dadzie.

In a bid to expand its footprints, Rancard earlier this year received an undisclosed investment cash injection from the Global Investment and M&A Organisation of Intel Corporation, Intel Capital and Adlevo Capital, a private equity fund.

"Intel comes on board as both a strategic and financial partner so we are actually developing technological and commercial engagements with Intel the company that's beyond the capital unit of Intel," Dadzie added.

Rancard is a provider of cloud based software for mobile content discovery and delivery in West Africa and began operations in 2001. The firm rolled out its cloud platform rancardmobility.com and the Google Gmail SMS in 2007 and 2009 respectively.