

MobileMoneyExpo: Charting Africa's cashless future

The 5th MobileMoneyExpo takes place on 6-7 May 2015 at the Lagos Orientals Hotel in Nigeria. It delivers two full days of top executives networking, cutting edge content from dynamic presentations and engaging discussions designed to address developments, challenges, opportunities and success stories within the digital financial services ecosystem around Africa.



The future of cash in Africa will not be about cash or physical representation of value. The future of cash will be the compelling digital form that is shaping how Africans transact in some regions already, breaking down barriers across income groups leveraging on applications available via ubiquitous devices such as mobile phones and plastics, web etc.

Develop deeper understanding of the evolving digital financial services and provide insights that will guide regulators, policy makers, governments, businesses and investment decisions in the emerging digital financial services space across Africa.

Conference key topics:

- Forging inclusive growth in cashless payment initiatives across Africa.
- The growth of digital payments and adoption in the e-commerce sector in Africa.
- Forging inclusive growth in cashless payment initiatives across Africa.
- · Assessing the Legal and Regulatory Frameworks in e-Payments Environment.
- Effective risk and fraud mitigation measures to address growing frauds in digital financial services.
- The complexity and the requirements of the stakeholder's relationship Technology, data privacy and security aspects for cashless society.
- Evaluating the infrastructural and technology requirements for electronic and mobile financial services in Africa.
- Evaluating the emergence and adoption of crypto and virtual currencies in Africa.

Register early and save \$500. If you're interested in becoming a speaker, click here.

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