

Ghana: Service export strategy launched

A programme dubbed: 'National Services Export Strategy', has been launched with the aim of exporting consultancy services, medical tourism, travel and leisure, education and other non-tangible and invisible services provided by Ghanaians abroad.

Edward Collins Boateng, Executive Secretary of Ghana Export Promotion Council (GEPC) who performed the launch in Accra on Tuesday explained that services like medical and consultancy services were being provided by Ghanaians who earned foreign exchange from such services but there was no data captured on those activities.

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