

## Airtel wins at Ghana Telecoms Awards

Airtel Ghana has been recognised with two awards for its Customer Care and Mobile Broadband Services respectively. The awards, Best Customer Care and Best Mobile Broadband Service of the Year were handed to Airtel at the 3rd Ghana Telecoms Awards 2013 organised by Mobile World magazine at a ceremony in Accra, Ghana.



Donald Gwira holding the two awards

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The first award is in recognition of Airtel's dedication to a customer-centrist approach in growing its customer base.

The second award is for Airtel Ghana's leadership in the mobile broadband sector having upgraded from 3.5G to 3.75G High Speed Pocket Access (HSPA+) network making Airtel the Mobile Network Operator in Ghana with the most advanced network in the country.

Commenting on the awards, managing director of Airtel Ghana, Philip Sowah said "This is fantastic news, great job team. We are focused on remaining very competitive in the area of customer care and providing products and services that address the different needs of our various customers and make their experience on the network even better. These awards are testaments that the strategies we have put in place are paying off".

Accepting the awards, head of Corporate Communications and External Affairs, Donald Gwira who led a team from Airtel to pick the awards thanked all its customers for believing in the Airtel brand. "We will continue to invest in the network and, listen to our customers whose feedback spurs us on to do better" "To all our valued customers, we dedicate these awards to you", he said.