

## Nadia Fettah named 'CEO of the Year'

The 2018 Africa CEO Forum Awards has named Nadia Fettah, MD of Saham Finances, as CEO of the Year; and startup Twiga Foods, has won the "Most Promising Company of the Year" award.



2018 Africa Forum CEO of the Year: Nadia Fettah, MD of Saham Finances,

Nadia Fettah, managing director of Saham Finances, won the prestigious *CEO* of the Year award at the 6th Africa CEO Forum Awards this week. In her speech, she thanked Moulay Hafid Elalamy, Minister of Industry, Investment, Trade and Digital Economy of the Kingdom of Morocco and Raymond Farhat, CEO of Saham Finances, for their leadership and vision.

She also urged men to have more confidence in women in business. "Together we will succeed better and faster in building this Africa of which we all dream, an Africa that wins, an Africa of champions."

Twiga Foods, the Kenyan start-up that connects farmers and vendors for the sale of fresh produce, was voted *Most Promising Company of the Year* by a panel of specialist investors: IFC, TLCom and Omidyar).

CEO Grant Brooke, in his thank you speech, called on investors to mobilise more funds in the tech ecosystem.

## All the 2018 winners:

- CEO of the year, Nadia Fettah, Saham Finance
- African Company of the Year, won jointly by NSIA and Sanlam
- Young CEO of the Year, Amy Jadesimi, CEO of Ladol
- International Company of the Year, Olam
- CSR Strategy of the Year, OCP
- Private Equity of the Year, Amethis
- Most Promising Company of the Year, Twiga Foods

We would like to thank all the participants, sponsors and journalists who have made the <u>#ACF2018</u> an amazing edition. We hope to see you all next year! <u>pic.twitter.com/gALAW21WRq</u>— Africa CEO Forum (@africaceoforum) <u>March 28, 2018</u>

Source: African Media Agency (AMA).