

Multichoice Ghana to launch Fiesta TV channel

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Fiesta, an entertainment music video channel targeting Africa and anyone with an interest in music, is to launch on Multichoice Ghana.



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Fiesta, according to a release copied to Newsghana.com.gh, is a 24hour TV channel providing a wide range of programming genres, including lifestyle, music, events, entertainment news bulletins and more various programming.

The schedule on the channel presents an array of content from international events in Ghana and Africa.

Programming director Sikiru said, "We will deliver progressive and empowering infotainment content celebrating the richness and pride of high quality music video emanating from the African continent."

Source: http://nextvafrica.com/

For more, visit: https://www.bizcommunity.com