

# SA ranks joint 18th in 2019 Cannes Lions Global Creativity Report

South Africa is the joint-18th most awarded country in the 2019 Cannes Lions Global Creativity Report, which contains in-depth insights, analysis and editorial commentary on the winning work.



Image credit: Cannes Lions.

Additionally, the report features official rankings for top-performing agencies, brands, production companies and people from this year's festival as well as insight from inside the jury rooms and analysis of the trends that emerged from this year's Lion-winning work, from partners Warc.

## The report's highlights include:

- Creative Brand of the Year full rankings
- Regional Network of the Year ranking
- Agency and Independent Agency of the Year by Track positions
- Agency of the Year rankings published by region, country and city
- Global People rankings for creative director, art director, copywriter and director

## Africa and Middle East Agency of the Year ranking:

1. Impact BBDO – Dubai, United Arab Emirates
2. TBWA\Hunt\Lascaris – Johannesburg, South Africa
3. Ogilvy Johannesburg – Johannesburg, South Africa
4. King James Group – Cape Town, South Africa
5. J Walter Thompson – Beirut, Lebanon
6. J Walter Thompson Dubai – Dubai, United Arab Emirates
7. VMLY&R South Africa – Johannesburg, South Africa
8. TBWA\Raad – Dubai, United Arab Emirates
9. VMLY&R – Dubai, United Arab Emirates
- 10 = Interesting Times – Beirut, Lebanon
- 10 = Net#Work BBDO – Johannesburg, South Africa
12. FoxP2 – Cape Town, South Africa

- 13. Joe Public United – Johannesburg, South Africa
- 14 = FCB Africa – Johannesburg, South Africa
- 14 = FP7/DXB – Dubai, United Arab Emirates
- 14 = Ogilvy Cape Town – Cape Town, South Africa
- 14 = The Classic Partnership – Dubai, United Arab Emirates
- 14 = Y&R Dubai – Dubai, United Arab Emirates
- 19 = Leo Burnett Beirut – Beirut, Lebanon
- 19 = J Walter Thompson – Riyadh, Saudi Arabia
- 19 = M&C Saatchi Abel – Cape Town, South Africa
- 19 = Duke – Cape Town, South Africa
- 19 = HelloFCB+ – Cape Town, South Africa
- 19 = DDB South Africa – Johannesburg, South Africa
- 19 = Grey Africa – Johannesburg, South Africa
- 19 = Commonwealth/McCann – Dubai, United Arab Emirates
- 19 = Grey – Dubai, United Arab Emirates



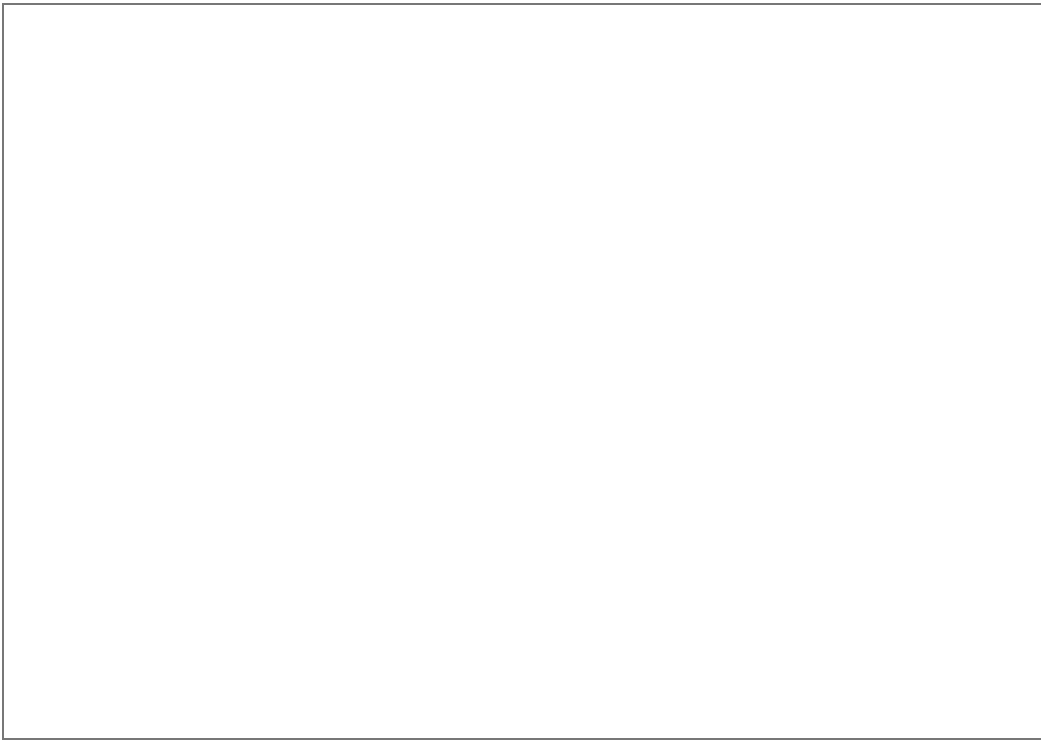
#CannesLions2019: All the SA winners!

21 Jun 2019



## South Africa Agency of the Year ranking

- 1. TBWA\Hunt\Lascaris – Johannesburg
- 2. Ogilvy Johannesburg – Johannesburg
- 3. King James Group – Cape Town
- 4. VMLY&R South Africa – Johannesburg
- 5. Net#Work BBDO – Johannesburg
- 6. FoxP2 – Cape Town
- 7. Joe Public United – Johannesburg
- 8 = FCB Africa – Johannesburg
- 8 = Ogilvy Cape Town – Cape Town
- 10 = M&C Saatchi Abel – Cape Town
- 10 = Duke – Cape Town
- 10 = HelloFCB+ – Cape Town
- 10 = DDB South Africa – Johannesburg
- 10 = Grey Africa – Johannesburg



For more, visit: <https://www.bizcommunity.com>