

# Gold Pack Awards 2020 showcases SA's best packaging solutions

The winners of this year's Gold Pack Awards were announced during an online ceremony last week. Established in 1974, the annual competition is organised and presented by the Institute of Packaging SA and is regarded as the premier event for South Africa's packaging industry.

The Gold Pack Awards promote leading design innovation in the packaging industry, and offer development teams the opportunity to showcase their best packaging solutions. The awards are also about benchmarking the industry against global technological developments, as well as recognising outstanding design.

This year's judging panel included Bill Marshall, Annabé Pretorius, Ralph von Weh, Vanessa von Holdt, Andy Rice, Clive Glover, Gill Loubser, Gunner Sigge, Shabeer Jhetam, Susi Moore and Wendy Knowler.

Below are this year's Trophy and Gold medal winners. A full list of medal winners [can be found here](#).

## IPSA Gold Pack Trophy 2020

Entry: rPET Plastic Pallet

Entrant/Converter: Palletplast

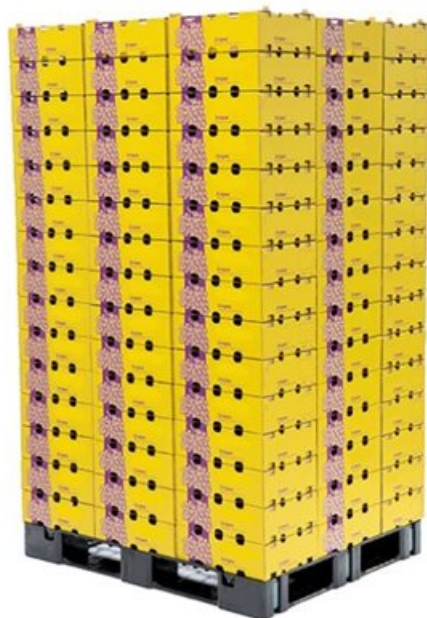
Brand owner: Palletplast

Using up to 97% rPET, these pallets are sustainable, safe and fully recyclable – ideal for South Africa's fruit exporters.

The patented design includes three PET straps, enabling the pallet to rack up to 1,200kg of fruit, a vital factor in a sector that exports more than four-million pallets annually from the Western Cape alone.

Designed to replace wooden pallets, these lightweight, cost-effective rPET pallets can be reused or granulated after use for recycling abroad.

Produced in a consistent and standard size, they're ideal for container loading.



rPET Plastic Pallet

## Packaging SA's Packaging Achiever Award

Winner: Tom McLaughlin

Tom McLaughlin was posthumously named as this year's Packaging Achiever.



Tom McLaughlin

As Woolworths' packaging manager, McLaughlin brought a particular brand of packaging professionalism and thought leadership to SA's packaging industry.

Particularly well known for his progressive views on environmental matters affecting packaging, he was often a lone voice as he hammered home his environmental messages at meetings, conferences and industry events throughout South Africa, at the same time shining brightly in his management role at Woolworths.

His avid lobbying bore fruit when Woolworths initiated its Good Business Journey, a corporate strategy with sustainability at its core, and McLaughlin was appointed the retailer's specialist and spokesman. His work at Woolworths Foods was memorable as he pioneered numerous initiatives in respect of design with recyclability at its core.

Before joining Woolworths, McLaughlin had worked at DRG Sacks and then at DRG Flexibles. The latter plant at Ndabeni, Cape Town, was a hotbed of early flexible packaging research and development that spawned a generation of specialists.

### Food packaging (Gold)

Entry: Danone Yoghurt Tub

Entrant: Polyoak Packaging

Converter: Dairypack Tubs (Polyoak)

Brand owner: Danone

### Non-alcoholic beverage packaging (Gold)

Entry: Spar 2-litre Pure-Pak Milk Carton

Entrant: Nampak Liquid Cartons

Converters: Nampak Liquid Cartons, Polymer Art

Brand owner: Spar Group

### Health, beauty, medical & pharmaceutical packaging (Gold)

Entry: Vaseline Intensive Care

Entrants/Converters: Unilever SA, ALPLA SA, First Impression Labels

Brand owner: Unilever SA

## **Household products (including domestic goods and others (Gold)**

Entry: Duram Paint Tin

Entrants/Converters: SA Steelpack Solutions, Packaging World, Repro Flex

Brand owner: Zest Polyurethane

## **Transit & secondary packaging (Gold)**

Entry: rPET Plastic Pallet

Entrant/Converter: Palletplast

Brand owner: Palletplast

## **Judges' special mention: sustainability (Gold)**

Entry: rPET pallet

Entrant/Converter: Palletplast

Brand owner: Palletplast

## **Star of Africa (Gold)**

Entry: Eezi Pool Floatster

Entrant: Wormhill Investments

Converter: CarnaudMetalbox, Zimbabwe

Brand owner: Wormhill Investments

The Star of Africa category is designed to recognise and encourage excellence in packaging in African countries where no similar award programmes exist.

## **Star for Africa (Gold)**

Entry: KungFu Energy Drink Cans

Entrant/Converter: Gayatri Beverage Cans

Brand owner: Bigtree Beverages, Zambia

The winner of the Star for Africa is commended for producing packaging in South African destined for use in another African country.

## **SUBSTRATE EXCELLENCE AWARDS**

Judging for these categories is more focused on the technical issues and challenges particular to the substrate used for the packaging.

### **Best in metal (Gold)**

Entry: Duram Paint Tin

Entrants/Converters: SA Steelpack Solutions, Packaging World, Repro Flex

Brand owner: Zest Polyurethane

### **Best in paper packaging (Gold)**

Entry: Spar 2-litre Pure-Pak Milk Carton

Entrant: Nampak Liquid Cartons

Converters: Nampak Liquid Cartons, Polymer Art

Brand owner: Spar Group

## **Best in plastics (Gold)**

Entry: Vaseline Intensive Care Range

Entrants/Converters: Unilever SA, Alpla SA, First Impression Labels

Brand owner: Unilever SA

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