

Here are the Pendorings Awards 2020 finalists

After a round of judging 277 entries online over two days by a diverse awards jury, The Pendorings has announced its finalists for 2020...



One of the three Jury Presidents this year, Mpume Ngobese said, “A global pandemic has certainly not affected creativity, and it was a joy to see so much brilliant work being told with cultural insight in our indigenous languages.”

“It was fantastic to see an increase in entries in the indigenous language publishing categories, as well as exceptional growth in the student category,” said Eben Keun, Pendorings general manager.

Winners of the 25th Pendorings Awards will this year be announced digitally in a livestream on 13 November from 3pm on Pendorings social media channels.

“We are also hosting our first Pendorings Business Seminar on the 17 November in partnership with Fin24, PanSALB and the Indigenous Language Action Forum,” adds Keun. “It promises to be a good one as we are engaging directly with business leaders who give briefs to agencies, with interesting topics such as what is the cost of not doing more indigenous language work.”

The finalists

Digital Communication

Entry Title	Brand	Title	Agency
Digital Display Advertising	Natal Fertility Clinic	Natal Fertility Clinic	Avatar - Johannesburg
Digital Website, Microsite or Mobile Media	KOER	Die KOER toep (app)	Dit&DatOntwerp - Cape Town
Digital Social Media	SAB	Castle Milk Stout - Clan Pledge.	Joe Public United - Johannesburg
Digital Social Media	Grid Worldwide	Youth Day/ Translate	Grid Worldwide - Johannesburg
Digital Social Media	Nandos	The COMDictionary	M&C Saatchi Abel - Cape Town
Digital Social Media	KOER	Merksleep in 2020 SM (Wooing in 2020)	Dit&DatOntwerp - Cape Town
Digital Writing	KOER	KOER Merksleep 2020 Writing	Dit&DatOntwerp - Cape Town

Design

Entry Type	Brand	Title	Agency
Brand Identity and Collateral Design	KOER	KOER logo	Dit&DatOntwerp - Cape Town
Brand Identity and Collateral Design	CCBSA	Ikageng	Riverbed Agency - Johannesburg
Graphic Design Package Design	Distell	Olof Bergh Brandy Packaging Upgrade	Just Design - Stellenbosch
Publication Design - Single Element	NB Publishers a division of Media24 Boeke (Pty) Ltd	Pienk Ceramic-hondjies - Ryan Pedro	NB Publishers a division of Media24 Boeke (Pty) Ltd - Cape Town
Publication Design - Single Element	NB Publishers a division of Media24 Boeke (Pty) Ltd	U Kondelela by Mbedzi Nyelisani	NB Publishers a division of Media24 Boeke (Pty) Ltd - Cape Town
Publication Design - Single Element	NB Publishers a division of Media24 Boeke (Pty) Ltd	As die Cape Flats kon praat: Green Eyes en ander stories by Brian Fredericks	NB Publishers a division of Media24 Boeke (Pty) Ltd - Cape Town
Publication Design - Single Element	NB Publishers a division of Media24 Boeke (Pty) Ltd	Jungu Josh 1: Die goue kalbas by Constant Van Graan	NB Publishers a division of Media24 Boeke (Pty) Ltd - Cape Town
Publication Design - Whole Publication	Annake Müller Publishing	Geure deur Lientjie Wessels	Annake Müller Publishing - Observatory
Publication Design - Whole Publication	New Africa Books	Mpumi's Magic Beads (11 language versions)	New Africa Books - Cape Town
Publication Design - Whole Publication	New Africa Books	Multilingual ABC	New Africa Books - Cape Town
Publication Design - Whole Publication	Leseli Creative	Our Rainbow Nation	Leseli Creative Communications - Cape town
Publication Design - Whole Publication	Meta Publishing	Grond tot Mond - ALPAKKA	Meta Publishing - Stellenbosch
Publication Design - Whole Publication	Meta Publishing	Grond tot Mond - SNAIL	Meta Publishing - Stellenbosch
Motion & Graphic Digital Design	Nelson Mandela University Faculty of Humanities	Why Humanities	Today Brand Studio - Port Elizabeth
Campaign Design Mixed Media Campaign	Distell	Olof Bergh Brandy Branding and Packaging Upgrade	Just Design - Stellenbosch
Design Crafts Illustration	Linki Brand	Sylvester, ramkat van die Groot-Karoo	LAPA Uitgewers - Pretoria
Design Crafts Illustration	Linki Brand	Wolk	LAPA Uitgewers - Pretoria

Film

Entry Title	Brand	Title	Agency
Television & Cinema Commercials with a production budget exceeding R1m	Aware.org	Russian Roulette	Riverbed Agency - Johannesburg
Television & Cinema Commercials with a production budget exceeding R1m	Tiger Brands	The Praise Singer	Ogilvy SA - Johannesburg
Television & Cinema Commercials with production budget under R1m	Assupol	Eagen's Journey	Joe Public United - Johannesburg
Television & Cinema Commercials with production budget under R1m	Hyundai SA	Vegan	Grid Worldwide - Johannesburg
Television & Cinema Commercials with production budget under R1m	Pacinamix	2 for R25 More Choice. More Monate	Pacinamix - Meyersdal
Online Film & Commercials	SAB	Castle Milk Stout Clan Beats	Joe Public United - Johannesburg

Online Film & Commercials	Apartheid Museum	The Struggle Of '76	Joe Public United - Johannesburg
Online Film & Commercials	MTN South Africa	Matrass	TBWA Hunt Lascaris - Johannesburg
Online Film & Commercials	MTN South Africa	Paggeld	TBWA Hunt Lascaris - Johannesburg
Online Film & Commercials	MTN South Africa	Mindgames	TBWA Hunt Lascaris - Johannesburg
Online Film & Commercials	SAB	Castle Milk Stout Hlala eKhaya	Joe Public United - Johannesburg
Online Film & Commercials	TBWA Hunt Lascaris Johannesburg	Vul'umlomo	TBWA Hunt Lascaris - Johannesburg
Online Film & Commercials	POWA	Enough is enough	Avatar - Johannesburg
Online Film & Commercials	Pacinamix	Unleash Your Inner Foodie – The On-the-go Foodie	Pacinamix - Meyersdal
TV Trailers and Content Promos	MultiChoice	Ous Dorah	Ogilvy SA - Johannesburg
TV Trailers and Content Promos	MrsKing Productions	Cas Oppie Kassie	MrsKing Productions - Johannesburg
TV Trailers and Content Promos	DStv	DStv COMPACT CONTENT SHOWCASE	Afropulse Media (Pty) Ltd - Johannesburg
TV Trailers and Content Promos	Admit One Media CC	kykNET Emoji	Admit One Media CC - Randburg
Non-Broadcast Video and Film	Chicken Licken	Taxi TV	Joe Public United - Johannesburg
Branded Content Film	Admit One Media CC	Gewoon Ongewoon	Admit One Media CC - Randburg
Branded Content Film	Assupol	The Greatest Gift	The Odd Number - Johannesburg
Film Crafts - Direction	Assupol	The Greatest Gift	The Odd Number - Johannesburg
Film Crafts - Direction	Mbja Love	Uyaphuza Call to Action promo	Que Ntuli - Benoni
Film Crafts - Cinematography	Assupol	The Greatest Gift	The Odd Number - Johannesburg
Film Crafts - Writing	Chicken Licken	Taxi TV	Joe Public United - Johannesburg
Film Crafts - Writing	SAB	Castle Milk Stout Hlala eKhaya	Joe Public United - Johannesburg
Film Crafts - Writing	Apartheid Museum	The Struggle Of '76	Joe Public United - Johannesburg
Film Crafts - Writing	Assupol	Eagen's Journey	Joe Public United - Johannesburg
Film Crafts - Writing	DStv	DStv COMPACT CONTENT SHOWCASE	Afropulse Media (Pty) Ltd - Johannesburg
Film Crafts - Original Music & Sound Design	Assupol	The Greatest Gift	The Odd Number - Johannesburg
Film Crafts - Performance	Apartheid Museum	The Struggle Of '76	Joe Public United - Johannesburg

Integrated Communication

Entry Type	Brand	Title	Agency
Integrated Multimedia - Campaign	KOER	KOER Dating App Integrated Campaign	Dit&DatOntwerp - Cape Town
Integrated Multimedia - Campaign	Apartheid Museum	The Struggle Of '76	Joe Public United - Johannesburg

Live

Entry Type	Brand	Title	Agency
Live Activations	Assupol	Eagen's Journey	Joe Public United - Johannesburg
Live Activations	Nelson Mandela University Faculty of Humanities	Why Humanities Online Webinar	Today Brand Studio - Port Elizabeth

Out Of Home

Entry Type	Brand	Title	Agency
Outdoor Media	Aware.org	INBTWN	Riverbed Agency - Johannesburg
Ambient	Standard Bank	The App does that	M&C Saatchi Abel - Cape Town

Print Communication

Entry Type	Brand	Title	Agency
Newspaper & Magazine Advertising	Salvation Army	Sweetpakbroek	The Odd Number - Johannesburg
Newspaper & Magazine Advertising	Salvation Army	Frokkie	The Odd Number - Johannesburg
Newspaper & Magazine Advertising	Salvation Army	Denimbroek	The Odd Number - Johannesburg
Newspaper & Magazine Advertising	Salvation Army	Trui	The Odd Number - Johannesburg
Newspaper & Magazine Advertising	Massdiscounters (Game)	Dames	The Odd Number - Johannesburg
Indoor Posters	Pendoring	If It Doesn't Work In English, It Works For Us	Joe Public United - Johannesburg
Indoor Posters	Assupol	There Will Be No Monuments Here	Joe Public United - Johannesburg
Indoor Posters	Chicken Licken	SoulFire Songs	Joe Public United - Johannesburg
Indoor Posters	Population Services International	Op Die Bed	The Odd Number - Johannesburg
Indoor Posters	Population Services International	Op Die Mat	The Odd Number - Johannesburg
Indoor Posters	Population Services International	Op Die Moer	The Odd Number - Johannesburg
Indoor Posters	Population Services International	Op Die Agtersitplek	The Odd Number - Johannesburg
Indoor Posters	All For Masks	The Most important Mask In African History	Joe Public United - Johannesburg
Indoor Posters	Chicken Licken	Every Meal Is A Chicken Licken Meal	Joe Public United - Johannesburg
Indoor Posters	Chicken Licken	Inner Piece	Joe Public United - Johannesburg
Indoor Posters	Population Services International	In Die Stort	The Odd Number - Johannesburg
Branded Content	Boomtown	SAMDREAMS RECIPE STORYBOOK	Boomtown - Port Elizabeth
Craft - Art Direction	Salvation Army	Sweetpakbroek	The Odd Number - Johannesburg
Craft - Art Direction	Salvation Army	Frokkie	The Odd Number - Johannesburg
Craft - Art Direction	Salvation Army	Trui	The Odd Number - Johannesburg
Craft - Art Direction	Salvation Army	Denimbroek	The Odd Number - Johannesburg
Craft - Art Direction	Assupol	There Will Be No Monuments Here	Joe Public United - Johannesburg
Craft - Art Direction	All For Masks	The Most important Mask In African History	Joe Public United - Johannesburg
Craft - Art Direction	Population Services International	Op Die Bed	The Odd Number - Johannesburg
Craft - Art Direction	Population Services International	On The Seat	The Odd Number - Johannesburg
Craft - Art Direction	Population Services International	Op Die Mat	The Odd Number - Johannesburg
Craft - Art Direction	Population Services International	Op Die Moer	The Odd Number - Johannesburg
Craft - Art Direction	Population Services International	In Die Stort	The Odd Number - Johannesburg
Craft - Art Direction	Chicken Licken	Inner Piece	Joe Public United - Johannesburg
Craft - Art Direction	Chicken Licken	Every Meal Is A Chicken Licken Meal	Joe Public United - Johannesburg
Craft - Writing	Pendoring	If It Doesn't Work In English, It Works For Us	Joe Public United - Johannesburg
Craft - Writing	Assupol	There Will Be No Monuments Here	Joe Public United - Johannesburg
Craft - Writing	Isolezwe	#Sivalelwe noPhindile	Prude Technologies - Durban
Crafts - Photography	Assupol	There Will Be No Monuments Here	Joe Public United - Johannesburg
Crafts - Photography	Salvation Army	Sweetpakbroek	The Odd Number - Johannesburg
Crafts - Photography	Salvation Army	Frokkie	The Odd Number - Johannesburg
Crafts - Photography	Salvation Army	Denimbroek	The Odd Number - Johannesburg
Crafts - Photography	Salvation Army	Trui	The Odd Number - Johannesburg
Crafts - Photography	All For Masks	The Most important Mask In African History	Joe Public United - Johannesburg
Crafts - Photography	Population Services International	In Die Stort	The Odd Number - Johannesburg
Crafts - Photography	Population Services International	On The Seat	The Odd Number - Johannesburg
Crafts - Photography	Population Services International	Op Die Bed	The Odd Number - Johannesburg
Crafts - Photography	Population Services International	Op Die Moer	The Odd Number - Johannesburg
Crafts - Photography	Population Services International	Op Die Mat	The Odd Number - Johannesburg
Crafts - Photography	Chicken Licken	Inner Piece	Joe Public United - Johannesburg
Crafts - Illustration	NESTLE	SAMDREAMS RECIPE STORYBOOK	Boomtown - Port Elizabeth
Crafts - Illustration	Chicken Licken	Inner Piece	Joe Public United - Johannesburg
Crafts - Typography	Pendoring	If It Doesn't Work In English, It Works For Us	Joe Public United - Johannesburg
Crafts - Typography	Chicken Licken	Every Meal Is A Chicken Licken Meal	Joe Public United - Johannesburg

Radio

Entry Type	Brand	Title	Agency
Radio Station Commercials	Massdiscounters	Upgrade yoshukela	The Odd Number - Johannesburg
Radio Station Commercials	Massdiscounters	Intsipho engapheli	The Odd Number - Johannesburg
Radio Station Commercials	Massdiscounters	Sterring sok'susa idust	The Odd Number - Johannesburg
Radio Station Commercials	Chicken Licken	Up to you	Joe Public United - Johannesburg
Radio Station Commercials	Nedbank	5.11% Interest	Joe Public United - Johannesburg
Radio Station Commercials	Nedbank	Gold Card	Joe Public United - Johannesburg
Radio Station Commercials	Massdiscounters	Whipped Cream	The Odd Number - Johannesburg
Radio Station Commercials	Massdiscounters	Swiss Roll	The Odd Number - Johannesburg
Radio Station Commercials	Massdiscounters	Ice Tropez	The Odd Number - Johannesburg
Radio Station Commercials	MultiChoice	Tokoloshi	Ogilvy SA - Johannesburg
Radio Station Commercials	MultiChoice	Pinkie Pinkie	Ogilvy SA - Johannesburg
Radio Station Commercials	MTN South Africa	Sokisi	TBWA Hunt Lascaris - Johannesburg
Radio Station Commercials	MultiChoice	Waar is my Kop	Ogilvy SA - Johannesburg
Radio Station Commercials	Renault	Renault Kwid Radio	M&C Saatchi Abel - Cape Town
Radio Station Commercials	MTN South Africa	Papgeld	TBWA Hunt Lascaris - Johannesburg
Radio Station Commercials	MTN South Africa	Mindgames	TBWA Hunt Lascaris - Johannesburg
Radio Station Commercials	SABC 3	SABC ANIMAL SHOWS	Afropulse Media (Pty) Ltd - Johannesburg
Radio Station Commercials	Sowetan	Know Your Place_ Siyamthanda Kolisi	Brave Group - Johannesburg
Internet & Mobile Audio Commercials	Tears Foundation	For some, the war is at home	TBWA Hunt Lascaris - Johannesburg
Craft - Direction	Massdiscounters	Intsipho engapheli	The Odd Number - Johannesburg
Craft - Direction	Massdiscounters	Sterring sok'susa idust	The Odd Number - Johannesburg
Craft - Direction	Massdiscounters	Upgrade yoshukela	The Odd Number - Johannesburg
Craft - Direction	Massdiscounters	Swiss Roll	The Odd Number - Johannesburg
Craft - Direction	Massdiscounters	Ice Tropez	The Odd Number - Johannesburg
Craft - Direction	Massdiscounters	Whipped Cream	The Odd Number - Johannesburg
Craft - Writing	Massdiscounters	Intsipho engapheli	The Odd Number - Johannesburg
Craft - Writing	Massdiscounters	Sterring sok'susa idust	The Odd Number - Johannesburg
Craft - Writing	Massdiscounters	Upgrade yoshukela	The Odd Number - Johannesburg
Craft - Writing	Chicken Licken	Up to you	Joe Public United - Johannesburg
Craft - Writing	Tears Foundation	For some, the war is at home	TBWA Hunt Lascaris - Johannesburg
Craft - Writing	Nedbank	Gold Card	Joe Public United - Johannesburg
Craft - Writing	Nedbank	5.11% Interest	Joe Public United - Johannesburg
Craft - Writing	Massdiscounters	Ice Tropez	The Odd Number - Johannesburg
Craft - Writing	Massdiscounters	Swiss Roll	The Odd Number - Johannesburg
Craft - Writing	Massdiscounters	Whipped Cream	The Odd Number - Johannesburg
Craft - Writing	MTN South Africa	Sokisi	TBWA Hunt Lascaris - Johannesburg
Craft - Writing	MTN South Africa	Papgeld	TBWA Hunt Lascaris - Johannesburg
Craft - Writing	SABC 3	SABC ANIMAL SHOWS	Afropulse Media (Pty) Ltd - Johannesburg
Craft - Writing	Sowetan	Know Your Place_ Siyamthanda Kolisi	Brave Group - Johannesburg
Craft - Writing	MTN South Africa	Mindgames	TBWA Hunt Lascaris - Johannesburg
Craft - Original Music & Sound Design	SAB	Castle Milk Stout Clanbeats	Joe Public United - Johannesburg
Craft - Original Music & Sound Design	Massdiscounters	Upgrade yoshukela	The Odd Number - Johannesburg
Craft - Original Music & Sound Design	Massdiscounters	Intsipho engapheli	The Odd Number - Johannesburg
Craft - Original Music & Sound Design	Massdiscounters	Sterring sok'susa idust	The Odd Number - Johannesburg
Craft - Original Music & Sound Design	Massdiscounters	Swiss Roll	The Odd Number - Johannesburg
Craft - Original Music & Sound Design	Massdiscounters	Ice Tropez	The Odd Number - Johannesburg
Craft - Original Music & Sound Design	Massdiscounters	Whipped Cream	The Odd Number - Johannesburg
Craft - Performance	Massdiscounters	Intsipho engapheli	The Odd Number - Johannesburg
Craft - Performance	Massdiscounters	Sterring sok'susa idust	The Odd Number - Johannesburg
Craft - Performance	Massdiscounters	Upgrade yoshukela	The Odd Number - Johannesburg
Craft - Performance	Tears Foundation	For some, the war is at home	TBWA Hunt Lascaris - Johannesburg
Craft - Performance	MultiChoice	Tokoloshi	Ogilvy SA - Johannesburg
Craft - Performance	Massdiscounters	Ice Tropez	The Odd Number - Johannesburg
Craft - Performance	Massdiscounters	Swiss Roll	The Odd Number - Johannesburg
Craft - Performance	MTN South Africa	Papgeld	TBWA Hunt Lascaris - Johannesburg
Craft - Performance	Massdiscounters	Whipped Cream	The Odd Number - Johannesburg
Craft - Performance	MTN South Africa	Sokisi	TBWA Hunt Lascaris - Johannesburg
Craft - Performance	MTN South Africa	Mindgames	TBWA Hunt Lascaris - Johannesburg

Craft - Performance	Sowetan	Know Your Place_ Siyamthanda Kolisi	Brave Group - Johannesburg
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Student Awards

Entry Type	Brand	Title	Agency
Student Film - TV, Cinema commercials & Online Advertising	Mentos chewing gum	Imvula mlomo	Boston Media House - Pretoria
Student Film - TV, Cinema commercials & Online Advertising	Mrs Balls	Die verrassing	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Film - Motion Graphic Design	LITASA	The LITASA Hunt	North-West University - Potchefstroom
Student Film - Motion Graphic Design	Red & Yellow Creative School of Business	Ghetto 7785	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Radio and Audio - Radio Commercials & Branded Content	Aware.org	Phuza Face - Zulu	IIE-Vega - Johannesburg
Student Radio and Audio - Radio Commercials & Branded Content	Aware.org	Phuza Face - Sotho	IIE-Vega - Johannesburg
Student Radio and Audio - Radio Commercials & Branded Content	Omo Washing Powder	Mpho ya nako - The Gift of Time	AAA School of Advertising - Cape Town
Student Radio and Audio - Radio Commercials & Branded Content	Lion Matches	Siyakhanyisa Radio	AAA School of Advertising - Cape Town
Student Radio and Audio - Radio Commercials & Branded Content	AAA School of Advertising	Mrs Balls - Die Vrou op die Kant (1)	AAA School of Advertising - Cape Town
Student Radio and Audio - Radio Commercials & Branded Content	AAA School of Advertising	Mrs Balls - Die Vrou op die Kant (2)	AAA School of Advertising - Cape Town
Student Radio and Audio - Radio Commercials & Branded Content	Ouma Rusks	Verlore Ouma	IIE-Vega - Johannesburg
Student Radio and Audio - Radio Commercials & Branded Content	AAA School of Advertising	Matla meloding ya dikosa tse - J&B	AAA School of Advertising - Cape Town
Student Radio and Audio - Radio Commercials & Branded Content	AAA School of Advertising	Chaya Ribye - J&B	AAA School of Advertising - Cape Town
Student Print - Newspaper Advertising	Safair	Akaar Daar - Nou-nou	IIE-VEGA - Sandton
Student Print - Newspaper Advertising	Safair	Akaar Daar - Ommi draai	IIE-VEGA - Sandton
Student Print - Newspaper Advertising	Safair	Akaar Daar - Amper daar	IIE-VEGA - Sandton
Student Print - Magazine Advertising	Mrs Balls	Yonk'into iyahlangana	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Print - Magazine Advertising	AAA School of Advertising	Dip sommer 'n Ouma	AAA School of Advertising - Cape Town
Student Print - Magazine Advertising	AAA School of Advertising	Mrs Balls - Die Vrou op die Kant - Poitjie	AAA School of Advertising - Cape Town
Student Print - Magazine Advertising	Death wish coffee	Kill Boredom - One-man band	IIE-VEGA - Sandton
Student Print - Magazine Advertising	AAA School of Advertising	Mrs Balls - Die Vrou op die Kant - Gatsby	AAA School of Advertising - Cape Town
Student Print - Magazine Advertising	AAA School of Advertising	kulula - Jislaaik!	AAA School of Advertising - Cape Town
Student Print - Magazine Advertising	AAA School of Advertising	Chicken Licken - Growing a Nation 2	AAA School of Advertising - Cape Town
Student Print - Magazine Advertising	AAA School of Advertising	Dip sommer n Ouma 2	AAA School of Advertising - Cape Town
Student Print - Magazine Advertising	AAA School of Advertising	Chicken Licken - Growing a Nation	AAA School of Advertising - Cape Town
Student Print - Magazine Advertising	Mrs Balls	Gooi saam met alles	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Print - Magazine Advertising	Death wish coffee	Kill Boredom - Train	IIE-VEGA - Sandton
Student Print - Magazine Advertising	AAA School of Advertising	Gaanbos met Bos Ice Tea 2	AAA School of Advertising - Cape Town
Student Print - Magazine Advertising	AAA School of Advertising	Gaanbos met Bos Ice Tea	AAA School of Advertising - Cape Town
Student Print - Magazine Advertising	AAA School of Advertising	kulula - Hayibo!	AAA School of Advertising - Cape Town
Student Print - Magazine Advertising	Death wish coffee	Kill Boredom - Meeting	IIE-VEGA - Sandton
Student Print - Tactical Use of Print	Woolworths	Jan Tuisbly se karretjie - Frikkadels & Vetkoek	AAA School of Advertising - Cape Town
Student Print - Tactical Use of Print	Woolworths	Jan Tuisbly se karretjie - Koeksisters & Melkert	AAA School of Advertising - Cape Town
Student Print - Indoor Posters	#askforangela	Shot	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Print - Indoor Posters	#askforangela	Ipati	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Print - Indoor Posters	#askforangela	Joll	Red & Yellow Creative School of Business - Salt River, Cape Town

Student Digital Communication -Digital Media - Display Advertising	AAA School of Advertising	Samesyn In Die Kuberruim	AAA School of Advertising - Cape Town
Student Digital Communication -Social Media	kykNet	#OnsDeelJouKultuur - Rooster	IIE-Vega - Johannesburg
Student Digital Communication -Social Media	kykNet	#OnsDeelJouKultuur - Miltart	IIE-Vega - Johannesburg
Student Digital Communication -Social Media	kykNet	#OnsDeelJouKultuur - Poodle	IIE-Vega - Johannesburg
Student Digital Communication -Social Media	AAA School of Advertising	Poetry and all that Jazz - J&B	AAA School of Advertising - Cape Town
Student Design - Identity Programmes	AAA School of Advertising	Dis Tjala Tyd	AAA School of Advertising - Cape Town
Student Design - Identity Programmes	Spekskieter, Moederlose Eetplek	Spekskieter	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Design - General Design	Robertson Winery	Ons is meer as wyn	IIE-Vega - Johannesburg
Student Design - General Design	AAA School of Advertising	Poetry and all that Jazz - J&B ticket	AAA School of Advertising - Cape Town
Student Design - Publication Design - Whole Publication	E.S. Le Grange	Divan se Avonture	North-West University - Potchefstroom
Student Design - Publication Design - Whole Publication	Book Dash	Ayaaha Climate Change Quest	IIE-VEGA - Sandton
Student Design - Publication Design - Whole Publication	Duiwelsdons	Duiwelsdons	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Design - Publication Design - Whole Publication	Braaibroodjies	Hey baby, voor ek jou oopmond soen, sê my, kan jy braaibroodjies maak?	The Creative Academy - Woodstock, Cape Town
Student Design - Publication Design - Whole Publication	University of Johannesburg	Buka	Deirdre Pretorius - Craighall
Student Design - Package Design	Melie Pap Kitchen & Deli	mielie	The Creative Academy - Woodstock, Cape Town
Student Design - Package Design	Kraaiarak Breweries	Hou vas my moves, check hierdie bier!	The Creative Academy - Woodstock, Cape Town
Student Design - Package Design	Nog Brouery	Nog Bier - Dit smaak soos nog	The Creative Academy - Woodstock, Cape Town
Student Design - Design for Digital	AAA School of Advertising	Jol Magazine	AAA School of Advertising - Cape Town
Student Out of Home - Outdoor Media	Lifebouy	"Hlonipha ilife"	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Out of Home - Outdoor Media	Huisgenoot	Grendeltyd Stories	IIE-Vega - Johannesburg
Student Out of Home - In-Store	AAA School of Advertising	Vandag se jong mense is opgef*k - Big Blue	AAA School of Advertising - Cape Town
Student Out of Home - In-Store	Ouma Rusks	Ouma Is Dunkbaar	IIE-Vega - Johannesburg
Student Print, Design & OOH Crafts - Illustration	E.S. Le Grange	Divan se Avonture	North-West University - Potchefstroom
Student Print, Design & OOH Crafts - Illustration	Cerebos	Sout van die Aarde	North-West University - Potchefstroom
Student Print, Design & OOH Crafts - Illustration	Iewers in die bos	Iewers in die bos	North-West University - Potchefstroom
Student Print, Design & OOH Crafts - Photography	Red & yellow	Cultural Identity	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Print, Design & OOH Crafts - Photography	Red & yellow	Cultural Identity - Fotomontage	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Integrated Campaign - Student Integrated Multimedia	LITASA	The LITASA Hunt	North-West University - Potchefstroom
Student Integrated Campaign - Student Integrated Multimedia	Saferespaces	Werp Die Lig Op	Stellenbosch Academy of Design and Photography
Student Integrated Campaign - Student Integrated Multimedia	AAA School of Advertising	Mpho ya nako - The Gift of Time	AAA School of Advertising - Cape Town
Student Integrated Campaign - Student Integrated Multimedia	PETCO	Cetch Vannie Dag	Red & Yellow Creative School of Business - Salt River, Cape Town
Student Integrated Campaign - Student Integrated Multimedia	Carling Black Label	STERK MANS VERHOED GEWELD	Stellenbosch Academy of Design and Photography - Stellenbosch
Student Integrated Campaign - Student Integrated Multimedia	Boks vir 'n Buurvrou & Pick n Pay	Buurvroutrots!	North-West University - Potchefstroom
Student Integrated Campaign - Student Integrated Multimedia	Specsavers	Sien Jou Kind Se Toekoms	Stellenbosch Academy of Design and Photography - Stellenbosch
Student Integrated Campaign - Student Integrated Multimedia	Robertson Spice	Kapana	Red & Yellow Creative School of Business - Salt River, Cape Town

Student Integrated Campaign - Student Integrated Multimedia	AAA School of Advertising	Poetry and all that Jazz concert- J&B	AAA School of Advertising - Cape Town
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