

That's a wrap!

ICYMI, The Media@SAfm show interviewed Ann Nurock last weekend, where she provided a comprehensive overview of Cannes Lions 2016.

Ann Nurock, senior partner at Relationship Audits and Management, was our reporter on the ground at this year's #CannesLions event.

She shared key insights with Media@SAfm host Ashraf Garda on Sunday, 3 July, such as the exceptional quality of this year's winning work against a backdrop of current trends like collaboration and the importance of technology in the future of marketing.

Listen to the interview below:

Click through to our [#CannesLions2016 special section](#) for a reminder of this year's coverage and tables of all the Cannes Lions category winners.

For more, visit: <https://www.bizcommunity.com>