

The first Loeries Africa Roadshow kicks off in March

For the first time, the Loeries will be hosting a series of events in key cities across the continent: Harare, Dar Es Salaam, Lagos, Nairobi and Accra.



The programme will include excerpts from the Loeries Seminar, winning work from the region, as well as key information on entering the Loeries and attending Loeries Creative Week Cape Town. After the programme ends there will be a networking event with the opportunity to meet and catch up with colleagues in the industry.

Booking is essential, and everyone in the brand communications industry is encouraged to attend - marketers, agencies, media buyers and media owners.

Visit here for more information.

For more:

- Official site: www.loeries.com, Facebook, Twitter, Instagram
- More info: Loeries Creative Week, Bizcommunity search, Google, Twitter

For more, visit: https://www.bizcommunity.com