

Video highlights from Shesha Tuks challenge

On 6 Novemeber you might have seen your Twitter timeline flooded with the #SheshaTuks hashtag due to 10 bloggers and influencers that were racing around the Sandton CBD on tuk tuks, asking their followers for clues to complete 10 challenges. The race was hosted to raise awareness for 25 new Old Mutual-branded tuk tuks that have been launched in Sandton. These tuk tuks are basically moving billboards for five CSI initiatives that Old Mutual supports: The Bulungula Incubator Project, Nqabayensimbi Poultry Farmers, Reikemetse Agricultural Project, The Heiveld Tea Co-operative and the Wildlands Conservation Trust. For more, go to www.dogreatthings.co.za, www.sheshatuks.co.za and follow @OldMutualSA on Twitter.

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