

DHL launch Match Ball Delivery competition across sub Saharan Africa

DHL announced the launch of the DHL Match Ball Delivery competition across sub Saharan Africa. This platform offers five children and their guardians to become a part of rugby history by delivering the official Match Ball onto the field at Rugby World Cup 2015 in London.

Megan Collinicos, Head of Advertising and Public Relations for DHL Express sub Saharan Africa, says "DHL is the Official Logistics Partner for Rugby World Cup 2015, so we are in a very fortunate position to be able to offer this money-can't-buy experience. We made a decision to use various platforms to select the winners from Africa to ensure that it would be open to all of our stakeholders. These include a competition on our social media channels where you can upload a video or photo of your nominee showcasing their enthusiasm about rugby, a digital media competition open to the general public, a competition exclusive to our DHL customers across the region and an internal competition for our staff. We have also reserved one spot for a CSR initiative."

Visit www.facebook.com/DHLAfrica to enter. Simply upload a video or photo of your nominee showcasing their enthusiasm about rugby. Competition closes 5 June 2015.

The child and adult must have a valid passport and the prize is non-transferable.

For more, visit: <https://www.bizcommunity.com>