

Bridgestone appoints CEO

Tyre and rubber manufacturer, Bridgestone, has appointed the previous CEO of Perelli's LATAM division, Paolo Ferrari, as its new president and chief executive officer for the company's Europe, Middle East and Africa (EMEA) business unit based in Zaventem, Belgium. Ferrari will furthermore be a member of the Bridgestone Europe NV/SA board of directors and executive committee.

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