

Final night #OneShow2017 winners announced

Friday, 12 May saw the One Club's creative week come to an end, where winners were announced at Cipriani Wall Street in New York. South African representatives received six bronze, one silver, and one gold pencil and were also crowned 'best of discipline' for radio in addition to receiving 10 merit awards. This year also saw the return of the Penta Pencil, which was launched last year to recognise the best, most creative partnerships between client and agency spanning at least five years.



















































































Check out the complete winners' list here.

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