

US heads country ranking in annual D&AD rankings

D&AD has released the network and country rankings for 2017, following the 55th D&AD Professional Awards Ceremony. There were 732 pencils awarded this year, including 62 yellow and 5 black and, for the first time, the US came out in front in terms of country rankings, with the UK and Australia taking the next consecutive spots.



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This year 'Network of the Year' goes to BBDO Worldwide for campaigns, including Clemenger BBDO Melbourne's Black Pencil winner 'Meet Graham'. 'Independent Network of the Year' is given to Wieden+Kennedy for its Pencil-winning campaigns for brands such as Nike and Old Spice amongst others.

Network Rankings

1. BBDO Worldwide
2. Ogilvy & Mather
3. TBWA Worldwide
4. DDB Worldwide
5. McCann Worldgroup
6. Saatchi & Saatchi
7. Dentsu
8. J. Walter Thompson
9. Leo Burnett
10. Grey Group

Independent Network Rankings

1. Wieden+Kennedy
2. Droga5
3. Fred & Farid Group
4. The North Alliance
5. Serviceplan
6. CJ Worx
7. Cossette

8. We Believers
9. Buzzman
10. = Jones Knowles Ritchie
10. = Scholz & Friends

Country Rankings

1. US
2. UK
3. Australia
4. France
5. Germany
6. Japan
7. Sweden
8. Canada
9. Singapore
10. Netherlands

To see all of this year's winners, click [here](#).

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