

# Engel & Völkers wins award as most valuable property brand

HAMBURG, GERMANY: Engel & Völkers, the globally operational service company specialised in the brokerage of prestigious residential property, high-end commercial real estate and luxury yachts, has been named as Germany's most valuable property brand in the category "Property broker". This is according to the awards that have been bestowed by the European Society for Real Estate Brand Observation (EUGIMB) in Berlin since 2009.



"We are delighted to receive this title as the most valuable property brand, which is fitting confirmation of our position as market leader. Our employees live and work by our values of exclusivity, competence, and passion. Engel & Völkers is well-known around the world, our residential property shops are unmistakeable in their design and reflect a clear, consistent Corporate Identity," says Christian Völkers, CEO of Engel & Völkers AG. "This award is also testimony to that fact that our investment in brand building over the course of 30 years has been worthwhile and that our clients believe in the brand in the long term. The brand's Commercial division also enjoys a high level of recognition," Völkers adds.

For more than 20 years, Engel & Völkers has been providing its employees with all levels of professional industry training, with more than 1000 seminar days held worldwide every year in the company's in-house academy. As a globally operational company, Engel & Völkers has a unique network at their disposal. Property agents are in a position to give clients the best overview of the current market situation in their respective core market. The publication of market analyses, valuation of land plots and properties, verification of sale contracts and consultancy with regard to financing form part of the service portfolio provided by more than 3800 company employees.

"Engel & Völkers South Africa is proud to be part of this exquisite brand. We are still actively looking for likeminded business entrepreneurs to join as franchise partners in key metropolitan areas. This year alone Engel & Völkers has won numerous awards and with the current expansion that we are seeing the future for the brand in South Africa is looking prosperous," says Craig Hutchison CEO of Engel & Völkers Southern Africa.

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