

JUMIA extends service to Uganda

IT News Africa reports that JUMIA, a Nigerian online shopping destination in Africa, has launched in Uganda.



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• IT News Africa: <u>JUMIA launches in Uganda</u>... According to the report, Uganda will now have access to products ranging from fashion, electronics and home appliances, to mobile devices and beauty.

Says co-founder of JUMIA, Jeremy Hodara: "After our launch in Nigeria, Morocco, Kenya, Egypt and Ivory Coast in less than one and a half years, we are eager to expand our success story to Uganda."

For more, go to www.jumia.ug.

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