

## SA's VMLY&R announced as one of the finalists!

The 2019 Epica Awards shortlist has been announced with South Africa's VMLY&R's "Don't Tell Me What To Do" campaign for Edgars revealed as a finalist in the Branded Content - Music Video category.

The campaign also features an original song by South African rapper, Sho Madjozi that she co-created with Edgars. The video is an electric exhibition of the multi-cultural melting pot of self-expression you're only going to find on the streets of South Africa.



---

### #WomensMonth: The rise and rise of Sho Madjozi

Ruth Cooper 28 Aug 2019

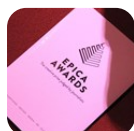


---

This year Epica received 3410 entries from 61 countries. The highest number of entries came from Germany followed by France and the United States.

There was an increase in entries from Georgia, Uzbekistan, Israel, Canada and China. New countries include Cyprus,

Luxembourg, Armenia and Malta and in terms of networks, McCann Worldgroup was particularly well represented, while independent entrants continued their rise, now making up the majority of the work entered.



## Seven South African entries on shortlist for the 2018 Epica Awards

6 Nov 2018



"Despite a general feeling of uncertainty, especially across Europe, agencies were able to find room in their budgets to send us their best work," commented Epica's editorial director, Mark Tungate.

"As a result, the jury had to work extremely hard to separate the brilliant from the good. We believe our shortlist already represents the 'best in show' and everyone on it deserves our congratulations."

These finalists will go through to the grand jury, which meets in Amsterdam on 18-20 November. Gold and Grand Prix winners will be awarded during a special ceremony at the Royal Tropical Institute (KIT) on the evening of 21 November. Silver and Bronze winners will be published on the Epica Awards website the next day, 22 November.

The Epica jury is composed of editors and senior reporters from the world's leading titles covering creativity and communications. They are supported by an online jury of journalists from specialists fields such as post-production, VR, design, luxury and fashion. A full list of jury members can be seen [here](#).

### Check out the shortlist

| Agency                           | Country   | Category                                    | Advertiser           | Brand              |
|----------------------------------|-----------|---|----------------------|--------------------|
| DDB Argentina                    | Argentina | Vehicles, Automotive Services & Accessories | Volkswagen           | Volkswagen         |
| DDB Argentina                    | Argentina | Public Interest - Health & Safety           | Volkswagen           | Volkswagen         |
| Grey Argentina                   | Argentina | Media                                       | Telemundo            | La Reina del Sur   |
| HOY                              | Argentina | Online & Mobile Services                    | Forbes Magazine      | Forbes Argentina   |
| HOY                              | Argentina | Branded Content - Native Advertising        | LinkedIn             | LinkedIn Argentina |
| Mercado McCann                   | Argentina | Public Interest - Gender Equity             | Shutterstock         | Shutterstock       |
| Host/Havas                       | Australia | Topical & real-time                         | Air New Zealand      |                    |
| Innocean Worldwide               | Australia | Branded Content - Branded Games             | Kia Motors Australia | Kia                |
| Leo Burnett                      | Australia | Fashion, Footwear & Personal Accessories    | Hanes Brands/ Bonds  | Bonds              |
| Leo Burnett                      | Australia | Public Interest - Environment               | Hanes Brands/ Bonds  | Bonds              |
| Leo Burnett                      | Australia | Mobile Sites & Apps                         | Samsung              | Samsung            |
| MSQUARE Productions              | Australia | Recreation & Leisure                        | LDK Healthcare       | LDK Seniors Living |
| Heimat Wien - HMT Marketing GmbH | Austria   | Fashion, Footwear & Personal Accessories    | Deuter               | Deuter             |
| Heimat Wien - HMT Marketing GmbH | Austria   | Household Maintenance                       | GARDENA              | GARDENA            |
| Heimat Wien - HMT Marketing GmbH | Austria   | Homes, Furnishings & Appliances             | TYROLIT life         | TYROLIT life       |
| Heimat Wien - HMT Marketing GmbH | Austria   | Advertising Photography                     | DATUM                | DATUM              |
| Heimat Wien - HMT Marketing GmbH | Austria   | Packaging Design                            | Judith Beck Wines    | Judith Beck Wines  |
| Boondoggle                       | Belgium   | Media                                       | De Persgroep         | De Morgen          |
| darwin BBDO                      | Belgium   | Integrated Campaigns                        | Fairtrade Belgium    |                    |

|                              |                        |   |  |  |
|------------------------------|------------------------|---|--|--|
| FamousGrey                   | Belgium                | Vehicles, Automotive Services & Accessories | Volvo  | /  |
| ICF NEXT                     | Belgium                | Corporate Image                             | EUROPEAN COMMISSION / DG COMM                                | N/A                                      |
| ICF NEXT                     | Belgium                | Direction & Cinematography                  | EUROPEAN COMMISSION / DG COMM                                | N/A                                      |
| Aquarius                     | Bosnia And Herzegovina | Public Interest - Health & Safety           | m:tel  |  |
| BETC/Havas                   | Brazil                 | Publication Design                          | Puma Brasil  | Puma                                     |
| ZMais Agencia de Publicidade | Brazil                 | Public Interest - Social                    | Movimento SuperAção  |  |
| ZMais Agencia de Publicidade | Brazil                 | Media Innovation - Alternative Media        | Movimento SuperAção  |  |
| Garlic Sofia                 | Bulgaria               | Packaging Design                            | Chuckys Coffee&Culture                                       |  |
| The Smarts                   | Bulgaria               | Topical & real-time                         | IKEA   | IKEA                                     |
| Anomaly                      | Canada                 | Confectionery & Snacks                      | The Hershey Company  | Oh Henry!                                |
| Anomaly                      | Canada                 | Public Interest - Health & Safety           | dosist Canada  | dosist                                   |
| Anomaly                      | Canada                 | Topical & real-time                         | The Hershey Company  | Oh Henry!                                |
| Anomaly                      | Canada                 | Humor                                       | The Hershey Company  | Oh Henry!                                |
| BBDO Toronto                 | Canada                 | Confectionery & Snacks                      | Mars Wrigley Canada  | M&Ms                                     |
| BBDO Toronto                 | Canada                 | Confectionery & Snacks                      | PepsiCO Foods  | Doritos                                  |
| BBDO Toronto                 | Canada                 | Confectionery & Snacks                      | Mars Wrigley Canada  | Snickers                                 |
| BBDO Toronto                 | Canada                 | Public Interest - Social                    | Right To Play  |  |
| Bensimon Byrne               | Canada                 | Public Interest - Gender Equity             | White Ribbon   | White Ribbon Campaign                    |
| Bensimon Byrne               | Canada                 | Events                                      | Casey House  | Casey House                              |
| Cossette                     | Canada                 | Health & Beauty                             | SickKids Foundation  | SickKids Foundation                      |
| Cossette                     | Canada                 | Restaurants, Bars & Cafés                   | McDonald's Restaurants of Canada Limited                     | McDonald's Restaurants of Canada Limited |
| Cossette                     | Canada                 | Public Interest - Health & Safety           | SickKids Foundation  | SickKids Foundation                      |
| Cossette                     | Canada                 | Topical & real-time                         | SickKids Foundation  | SickKids Foundation                      |
| Cossette                     | Canada                 | Social Networks                             | SickKids Foundation  | SickKids Foundation                      |
| FCB Canada Inc               | Canada                 | Vehicles, Automotive Services & Accessories | Fountain Tire  |  |
| FCB Canada Inc               | Canada                 | Mobile Sites & Apps                         | Fountain Tire  |  |
| FCB/SIX                      | Canada                 | Transport & Tourism                         | Black & Abroad   |  |
| FCB/SIX                      | Canada                 | Online Ads                                  | Black & Abroad   |  |
| FCB/SIX                      | Canada                 | Integrated Campaigns                        | Black & Abroad   |  |
| Giants & Gentlemen           | Canada                 | Prescription & OTC Products                 | Fisherman's Friend   | Fisherman's Friend                       |
| Havas Montreal               | Canada                 | Professional Products & Services            | Daniel Gagnon  | Speed reading seminar                    |
| Leo Burnett                  | Canada                 | Corporate Image                             | Museum of Contemporary Art ( MOCA)                           | Museum of Contemporary Art ( MOCA)       |
| Leo Burnett                  | Canada                 | Corporate Image                             | Bell Canada  | Bell                                     |
| Leo Burnett                  | Canada                 | Consumer Direct                             | Toronto - Dominion Bank                                      | TD                                       |
| Ig2                          | Canada                 | Public Interest - Health & Safety           | Société de l'assurance automobile du Québec                  |  |
| Ig2                          | Canada                 | Creative Technology                         | Société de l'assurance automobile du Québec                  |  |
| Ig2                          | Canada                 | Events                                      | Fenplast   |  |
| McCann Canada                | Canada                 | Public Interest - Health & Safety           | Government of Ontario  |  |
| No Fixed Address             | Canada                 | Events                                      | SickKids Foundation  |  |
| Public Inc                   | Canada                 | Public Interest - Social                    | Centre for Independent Living of Toronto and City of Toronto |  |
| Rethink                      | Canada                 | Food  | Kraft Heinz Canada   |  |
| Rethink                      | Canada                 | Retail Services                             | East West Supermarket  |  |
| Rethink                      | Canada                 | Public Interest - Gender Equity             | National Film Board of Canada                                |  |
| Rethink                      | Canada                 | Public Interest - Environment               | Greenpeace Canada  |  |

|                             |                |   |  |  |
|-----------------------------|----------------|---|--|--|
| Rethink                     | Canada         | Professional Products & Services            | Berlitz Canada                           |  |
| Rethink                     | Canada         | Radio Advertising                           | Fondation Émergence                      |  |
| Rethink                     | Canada         | Business to Business Direct                 | Leaf Forward                             |  |
| Rethink                     | Canada         | Media Innovation - Traditional Media        | IKEA Canada                              |  |
| The&Partnership             | Canada         | Branded Content - Film/series               | Sleeman Breweries                        | Sapporo                                  |
| Zulu Alpha Kilo             | Canada         | Homes, Furnishings & Appliances             | Whirlpool Corp.                          | KitchenAid Small Appliances              |
| Zulu Alpha Kilo             | Canada         | Corporate Image                             | Zulu Alpha Kilo                          | Zulu Alpha Kilo                          |
| Zulu Alpha Kilo             | Canada         | Branded Content - Film/series               | Tim Hortons                              | Tim Hortons                              |
| Zulu Alpha Kilo             | Canada         | Packaging Design                            | SingleCut Beersmiths                     | SingleCut Beersmiths                     |
| Zulu Alpha Kilo             | Canada         | Websites                                    | Coalition for Gun Control                | Coalition for Gun Control                |
| BBDChina                    | China          | Copywriting & Storytelling                  | MARS WRIGLEY CONFECTIONERY               | Snickers                                 |
| BBDChina                    | China          | Illustration                                | Mercedes Benz                            | Mercedes-AMG                             |
| McCann Health               | China          | Mobile Sites & Apps                         | GlaxoSmithKline                          | GlaxoSmithKline                          |
| Media Arts Lab              | China          | Online & Viral Films                        | Apple China                              | Apple                                    |
| Havas Worldwide Prague a.s. | Czech Republic | Print Craft                                 | Amnesty International                    | Amnesty International                    |
| Havas Worldwide Prague a.s. | Czech Republic | Advertising Photography                     | Amnesty International                    | Amnesty International                    |
| McCann Prague               | Czech Republic | Radio Advertising                           | Coca-Cola                                | Sprite                                   |
| & Co. / NoA                 | Denmark        | Fashion, Footwear & Personal Accessories    | Bianco Footwear                          | Bianco Footwear                          |
| & Co. / NoA                 | Denmark        | Personal Electronics & Devices              | reMarkable                               | reMarkable                               |
| & Co. / NoA                 | Denmark        | Professional Products & Services            | MAERSK                                   | MAERSK                                   |
| & Co. / NoA                 | Denmark        | Corporate Image                             | Momondo                                  | Momondo                                  |
| & Co. / NoA                 | Denmark        | Events                                      | Momondo                                  | Momondo                                  |
| & Co. / NoA                 | Denmark        | Copywriting & Storytelling                  | Bianco Footwear                          | Bianco Footwear                          |
| & Co. / NoA                 | Denmark        | Online & Viral Films                        | Velux                                    | VELUX                                    |
| & Co. / NoA                 | Denmark        | Humor                                       | Danish Cancer Association and Trygfonden | Danish Cancer Association and Trygfonden |
| Belong Agency               | Denmark        | Vehicles, Automotive Services & Accessories | Volkswagen                               | Volkswagen California                    |
| Envision                    | Denmark        | Business to Business Direct                 | Envision                                 |  |
| Hjaltelin Stahl             | Denmark        | Food  | Oliver's Petfood                         | Oliver's Petfood                         |
| Hjaltelin Stahl             | Denmark        | Homes, Furnishings & Appliances             | IKEA                                     | IKEA                                     |
| Hjaltelin Stahl             | Denmark        | Transport & Tourism                         | Copenhagen Metro                         |  |
| Hjaltelin Stahl             | Denmark        | Public Interest - Social                    | Ekstra Bladet                            | Ekstra Bladet                            |
| Hjaltelin Stahl             | Denmark        | Public Interest - Social                    | Amnesty International                    |  |
| Hjaltelin Stahl             | Denmark        | Mobile Campaigns                            | Ekstra Bladet                            | Ekstra Bladet                            |
| Mensch                      | Denmark        | Transport & Tourism                         | Visit Faroe Islands                      | The Faroe Islands                        |
| Mensch                      | Denmark        | Public Interest - Environment               | Visit Faroe Islands                      | The Faroe Islands                        |
| Robert/Boisen & Like-minded | Denmark        | Communication & Public Services             | Stofa                                    | Stofa                                    |
| Robert/Boisen & Like-minded | Denmark        | Recreation & Leisure                        | The Danish National Lottery              | Lotto                                    |
| Uitch I Scratch, No Sleep   | Denmark        | Public Interest - Social                    | New Lives                                | New Lives                                |
| Optimist                    | Estonia        | Confectionery & Snacks                      | Orkla Estonia                            | Kalev                                    |
| Optimist                    | Estonia        | Public Interest - Health & Safety           | Estonian Health Insurance Fund           |  |
| Bob The Robot               | Finland        | Non-Alcoholic Drinks                        | Paulig                                   | Paulig's Origins Blend                   |
| Bob The Robot               | Finland        | Best Use of Sound                           | Saariainen                               | Classic meals                            |

|                                   |         |   |                                      |                               |
|-----------------------------------|---------|---|--------------------------------------|-------------------------------|
| FOLK FINLAND                      | Finland | Retail Services                             | Lidl Finland                         |                               |
| ALTMANN+PACREAU                   | France  | Public Interest - Social                    | Fondation 30 Millions d'Amis         | Fondation 30 Millions d'Amis  |
| BBDA- Quad Group                  | France  | Direction & Cinematography                  | Puydu Fou                            | Puydu Fou                     |
| BETC                              | France  | Online & Mobile Services                    | Pornhub                              | Pornhub                       |
| BETC                              | France  | Media                                       | Canal +                              | Canal +                       |
| BETC                              | France  | Animation                                   | Disneyland Paris                     | Disneyland Paris              |
| BETC                              | France  | Social Networks                             | Back Market                          | Back Market                   |
| BETC                              | France  | Humor                                       | Canal +                              | Canal+                        |
| Brand Station                     | France  | Public Interest - Environment               | Sea Shepherd                         |                               |
| Brand Station                     | France  | Print Craft                                 | Sea Shepherd                         |                               |
| DDB Paris                         | France  | Alcoholic Drinks                            | Hennessy                             | Hennessy                      |
| DDB Paris                         | France  | Vehicles, Automotive Services & Accessories | Honda Moto                           | Honda Moto                    |
| DDB Paris                         | France  | Online & Mobile Services                    | Uber                                 | Uber                          |
| DDB Paris                         | France  | Promotions & Incentives                     | Uber                                 | Uber                          |
| DDB Paris                         | France  | Copywriting & Storytelling                  | Volkswagen                           | Volkswagen                    |
| DDB Paris                         | France  | Copywriting & Storytelling                  | Honda Moto                           | Honda Moto                    |
| DDB Paris                         | France  | Direction & Cinematography                  | Hennessy                             | Hennessy                      |
| DDB Paris                         | France  | Online & Viral Films                        | Hennessy                             | Hennessy                      |
| DDB Paris                         | France  | Social Networks                             | Ubisoft                              | Ubisoft                       |
| DDB Paris                         | France  | VR/AR                                       | Ubisoft                              | Ubisoft                       |
| Fred & Farid Paris                | France  | Topical & real-time                         | Urgence Homophobie                   |                               |
| Fred & Farid Paris                | France  | Experiential & Shopper Marketing            | Historial de la Grande Guerre        | Historial de la Grande Guerre |
| Fred & Farid Paris                | France  | Publication Design                          | The Committee to Protect Journalists |                               |
| gyro                              | France  | Professional Products & Services            | gyro:paris                           | gyro:paris                    |
| gyro                              | France  | Illustration                                | SAVENCIA                             | de Neuville                   |
| Hungry and Foolish                | France  | Financial Services                          | BNP Paribas                          | BNP Paribas                   |
| ISOBAR                            | France  | Transport & Tourism                         | Air France - KLM                     | Flying Blue                   |
| Les gros mots                     | France  | Online & Viral Films                        | PUY DU FOU                           | PUY DU FOU                    |
| Marcel                            | France  | Personal Electronics & Devices              | Back Market                          | Back Market                   |
| Marcel                            | France  | Recreation & Leisure                        | Centre Pompidou                      |                               |
| Marcel                            | France  | Recreation & Leisure                        | Match                                |                               |
| Marcel                            | France  | Consumer Direct                             | Centre Pompidou                      |                               |
| McCann Paris                      | France  | Food  | Purina                               |                               |
| McCann Paris                      | France  | Luxury & Premium Brands                     | L'Oréal Paris                        |                               |
| McCann Paris                      | France  | Consumer Direct                             | Purina                               |                               |
| McCann Paris                      | France  | Media Innovation - Traditional Media        | L'Oréal Paris                        |                               |
| McCann Paris                      | France  | Creative Technology                         | Purina                               |                               |
| Nissan United                     | France  | Best Use of Sound                           | Nissan                               | Qashqai                       |
| Phantasm                          | France  | Public Interest - Environment               | GRDF                                 |                               |
| PUBLICIS CONSEIL                  | France  | Personal Electronics & Devices              | ORANGE France                        | ORANGE                        |
| PUBLICIS CONSEIL                  | France  | Communication & Public Services             | ORANGE                               | ORANGE                        |
| PUBLICIS CONSEIL                  | France  | Media                                       | ORANGE                               | ORANGE                        |
| PUBLICIS CONSEIL                  | France  | Public Interest - Social                    | Licra                                |                               |
| PUBLICIS CONSEIL                  | France  | Corporate Image                             | ORANGE International                 | ORANGE                        |
| PUBLICIS CONSEIL                  | France  | Creative Use of Data                        | licra                                |                               |
| PUBLICIS CONSEIL                  | France  | Direction & Cinematography                  | ORANGE                               | ORANGE                        |
| PUBLICIS CONSEIL                  | France  | Social Networks                             | LICRA                                |                               |
| Reza Behnam & Jean-Philippe Barry | France  | Professional Products & Services            | Behnam & Barry                       | Better Call Us                |

|   |         |   |  |                       |
|---|---------|---|--|-----------------------|
| Romance                                       | France  | Retail Services                             | Intermarché  | Intermarché           |
| ROSAPARK                                      | France  | Transport & Tourism                         | OUIGO - SNCF   | OUIGO                 |
| ROSAPARK                                      | France  | Retail Services                             | MONOPRIX   | MONOPRIX              |
| Saint Gingembre                               | France  | Public Interest - Health & Safety           | l'Association de coordination rochelaise du Don d'Organes et de Tissus |                       |
| Saint Gingembre                               | France  | Public Interest - Environment               | Compost Plus   |                       |
| SERVICEPLAN FRANCE                            | France  | Retail Services                             | AUCHAN RETAIL FRANCE   | AUCHAN                |
| SERVICEPLAN FRANCE                            | France  | Corporate Image                             | LABORATOIRES IPRAD   | SAFORELLE             |
| SERVICEPLAN FRANCE                            | France  | Media Innovation - Traditional Media        | LABORATOIRES IPRAD   | SAFORELLE             |
| Soixan7e Quin5e                               | France  | Direction & Cinematography                  | PMU  |                       |
| Soldats films                                 | France  | Branded Content - Music Video               | Soldats Films  |                       |
| STJOHN'S                                      | France  | Public Interest - Social                    | FONDATION CULTURA  |                       |
| TBWA/Paris                                    | France  | Restaurants, Bars & Cafés                   | McDonald's France  | McDonald's            |
| TBWA/Paris                                    | France  | Public Interest - Health & Safety           | DAGOMA   | DAGOMA                |
| THE   | France  | Best Use of Sound                           | PMU  |                       |
| THE   | France  | Best Use of Music                           | Intermarché  | Intermarché           |
| Unit Image                                    | France  | Animation                                   | LARIAN STUDIOS   | BALDUR'S GATE         |
| W&Cie   | France  | Transport & Tourism                         | Paris Airport  | Paris Airport         |
| W&Cie   | France  | Promotions & Incentives                     | Paris Airport  | Paris Airport         |
| W&Cie   | France  | Print Craft                                 | Paris Airport  | Paris Airport         |
| We Are Social                                 | France  | Public Interest - Environment               | WWF France   | WWF France            |
| We Are Social                                 | France  | Branded Content - Branded Games             | WWF France   | WWF France            |
| Wunderman Thompson Paris                      | France  | Experiential & Shopper Marketing            | Le Drugstore Parisien  | Le Drugstore Parisien |
| Wunderman Thompson Paris                      | France  | Mobile Campaigns                            | Le Drugstore Parisien  | Le Drugstore Parisien |
| WINDFOR'S                                     | Georgia | Public Interest - Social                    | American Friends of Georgia  | Dzegvi Shelter        |
| Avantgarde Gesellschaft für Kommunikation mbH | Germany | Prescription & OTC Products                 | NOVENTI Health SE  | NOVENTI               |
| BBDO Group Germany GmbH                       | Germany | Vehicles, Automotive Services & Accessories | Daimler AG   | smart                 |
| BBDO Group Germany GmbH                       | Germany | Vehicles, Automotive Services & Accessories | Daimler AG   | smart                 |
| BBDO Group Germany GmbH                       | Germany | Consumer Direct                             | KMSZ (Bone Marrow Donation Center)                                     |                       |
| BBDO Group Germany GmbH                       | Germany | Branded Content - Branded Games             | Deutscher Caritasverband e.V.  |                       |
| BBDO Group Germany GmbH                       | Germany | Copywriting & Storytelling                  | Daimler AG   | smart                 |
| BBDO Group Germany GmbH                       | Germany | Online & Viral Films                        | Daimler AG   | smart                 |
| BBDO Group Germany GmbH                       | Germany | Social Networks                             | KMSZ (Bone Marrow Donation Center)                                     |                       |
| Cheil Germany GmbH                            | Germany | Mobile Sites & Apps                         | Samsung Electronics Germany  | Samsung               |
| Cheil Germany GmbH                            | Germany | VR/AR                                       | Samsung Electronics Germany  | Samsung               |
| Daimler AG                                    | Germany | Vehicles, Automotive Services & Accessories | Daimler AG   | Mercedes-Benz         |
| Daimler AG                                    | Germany | Public Interest - Gender Equity             | Daimler AG   | Mercedes-Benz         |
| DDB Group GmbH                                | Germany | Fashion, Footwear & Personal Accessories    | STABILO International GmbH   | Stabilo Boss          |
| DDB Group GmbH                                | Germany | Public Interest - Gender Equity             | STABILO International GmbH   | Stabilo Boss          |
| DDB Group GmbH                                | Germany | Radio Advertising                           | STABILO International GmbH   | Stabilo Boss          |
| DDB Group GmbH                                | Germany | Branded Content - Native Advertising        | Telekom Deutschland GmbH   | Deutsche Telekom      |
| DDB Group GmbH                                | Germany | Print Craft                                 | STABILO International GmbH   | Stabilo Boss          |
| fischerAppelt AG                              | Germany | Print Craft                                 | PETA Deutschland e.V.  | PETA                  |
| fischerAppelt AG                              | Germany | Illustration                                | PETA Deutschland e.V.  | PETA                  |

|                                     |         |   |  |   |
|-------------------------------------|---------|---|--|---|
| Grabarz & Partner Werbeagentur GmbH | Germany | Luxury & Premium Brands                       | Dr. Ing. h.c. F. Porsche AG                          | Porsche   |
| Grabarz & Partner Werbeagentur GmbH | Germany | Luxury & Premium Brands                       | Dr. Ing. h.c. F. Porsche AG                          | Porsche   |
| Grabarz & Partner Werbeagentur GmbH | Germany | Luxury & Premium Brands                       | Dr. Ing. h.c. F. Porsche AG                          | Porsche   |
| Grabarz & Partner Werbeagentur GmbH | Germany | Homes, Furnishings & Appliances               | IKEA Deutschland GmbH & Co. KG                       | IKEA  |
| Grabarz & Partner Werbeagentur GmbH | Germany | Vehicles, Automotive Services & Accessories   | Volkswagen AG  | Volkswagen AG                                   |
| Grabarz & Partner Werbeagentur GmbH | Germany | Restaurants, Bars & Cafés                     | Burger King Corporation                              | Burger King                                     |
| Grabarz & Partner Werbeagentur GmbH | Germany | Radio Advertising                             | IKEA Deutschland GmbH & Co. KG                       | IKEA  |
| Grabarz & Partner Werbeagentur GmbH | Germany | Branded Content - Product & Brand Integration | DEVK Versicherung                                    | DEVK insurance                                  |
| Grabarz & Partner Werbeagentur GmbH | Germany | Promotions & Incentives                       | Burger King Corporation                              | Burger King                                     |
| Grabarz & Partner Werbeagentur GmbH | Germany | Best Use of Sound                             | IKEA Deutschland GmbH & Co. KG                       | IKEA  |
| Grabarz & Partner Werbeagentur GmbH | Germany | Best Use of Music                             | Volkswagen AG  | Volkswagen AG                                   |
| Grabarz & Partner Werbeagentur GmbH | Germany | Humor   | Volkswagen AG  | Volkswagen AG                                   |
| Grey Germany                        | Germany | Post Production & Visual Effects              | Deichmann SE   | Deichmann SE                                    |
| Heimat Werbeagentur GmbH            | Germany | Household Maintenance                         | HORNBACH   | HORNBACH  |
| Heimat Werbeagentur GmbH            | Germany | Household Maintenance                         | HORNBACH   | HORNBACH  |
| Heimat Werbeagentur GmbH            | Germany | Communication & Public Services               | Loud against Nazis                                   | Loud against Nazis                              |
| Heimat Werbeagentur GmbH            | Germany | Public Interest - Gender Equity               | McDonald's   | McDonald's                                      |
| Heimat Werbeagentur GmbH            | Germany | Graphic Design                                | McDonald's   | McDonald's                                      |
| Heimat Werbeagentur GmbH            | Germany | Product Design                                | German Federal Association of Funeral Directors      | German Federal Association of Funeral Directors |
| ICONOCLAST Germany GmbH             | Germany | Luxury & Premium Brands                       | Daimler AG   | Mercedes Benz                                   |
| ICONOCLAST Germany GmbH             | Germany | Copywriting & Storytelling                    | Daimler AG   | Mercedes Benz                                   |
| ICONOCLAST Germany GmbH             | Germany | Direction & Cinematography                    | Daimler AG   | Mercedes Benz                                   |
| ICONOCLAST Germany GmbH             | Germany | Best Use of Music                             | Daimler AG   | Mercedes Benz                                   |
| Interactive Media Foundation gGmbH  | Germany | VR/AR   | Interactive Media Foundation & Filmtank              | Virtual Reality Project                         |
| Kolle Rebbe                         | Germany | Health & Beauty                               | skinmade   | skinmade  |
| Kolle Rebbe                         | Germany | Consumer Direct                               | Lufthansa  | Lufthansa                                       |
| Kolle Rebbe                         | Germany | Graphic Design                                | Munich Philharmonic Orchestra                        | Munich Philharmonic Orchestra                   |
| McCANN Worldgroup Deutschland       | Germany | Online & Mobile Services                      | German Youth Association of People with Hearing Loss |   |
| McCANN Worldgroup Deutschland       | Germany | Public Interest - Gender Equity               | L'Oréal Paris  | L'Oréal Paris                                   |
| McCANN Worldgroup Deutschland       | Germany | Corporate Image                               | L'Oréal Paris  | L'Oréal Paris                                   |
| McCANN Worldgroup Deutschland       | Germany | Creative Technology                           | German Youth Association of People with Hearing Loss |   |
| McCANN Worldgroup Deutschland       | Germany | Mobile Sites & Apps                           | German Youth Association of People with Hearing Loss |   |
| Mutabor Design GmbH                 | Germany | Publication Design                            | PAL - U-Werk Karoline GmbH                           |   |
| Mutabor Design GmbH                 | Germany | Brand identity                                | PAL - U-Werk Karoline GmbH                           |   |
| Ogilvy GmbH                         | Germany | Transport & Tourism                           | Deutsche Bahn (German Rail)                          | German Rail                                     |
| Ogilvy GmbH                         | Germany | Topical & real-time                           | Deutsche Bahn (German Rail)                          | German Rail                                     |
| Ogilvy GmbH                         | Germany | Creative Use of Data                          | Deutsche Bahn (German Rail)                          | German Rail                                     |

|   |         |   |  |  |
|---|---------|---|--|--|
| PeixAgentur für Design und Kommunikation GmbH | Germany | Prescription & OTC Products                 | Novo Nordisk Pharma GmbH                     | NovoSeven®                                   |
| Publicis Pixelpark                            | Germany | Fashion, Footwear & Personal Accessories    | PUMASE                                       | PUMA   |
| Publicis Pixelpark                            | Germany | Websites                                    | PUMASE                                       | PUMA   |
| Scholz & Friends Berlin GmbH                  | Germany | Luxury & Premium Brands                     | Berliner Philharmoniker                      | Berliner Philharmoniker                      |
| Scholz & Friends Berlin GmbH                  | Germany | Recreation & Leisure                        | Berliner Philharmoniker                      | Berliner Philharmoniker                      |
| Scholz & Friends Berlin GmbH                  | Germany | Public Interest - Health & Safety           | The Female Company                           | The Tampon Book                              |
| Scholz & Friends Berlin GmbH                  | Germany | Public Interest - Environment               | Karajan Academy of the Berliner Philharmonic | Karajan Academy of the Berliner Philharmonic |
| Scholz & Friends Berlin GmbH                  | Germany | Consumer Direct                             | The Female Company                           | The Tampon Book                              |
| Scholz & Friends Berlin GmbH                  | Germany | Public Relations                            | The Female Company                           | The Tampon Book                              |
| Scholz & Friends Berlin GmbH                  | Germany | Packaging Design                            | The Female Company                           | The Tampon Book                              |
| SERVICEPLAN GERMANY                           | Germany | Personal Electronics & Devices              | Dot Incorporation                            | DOT  |
| SERVICEPLAN GERMANY                           | Germany | Vehicles, Automotive Services & Accessories | BMW Group                                    | BMW  |
| SERVICEPLAN GERMANY                           | Germany | Retail Services                             | PENNY-Markt GmbH                             | PENNY Naturgut                               |
| SERVICEPLAN GERMANY                           | Germany | Topical & real-time                         | Anheuser-Busch InBev Germany Holding GmbH    | Beck's                                       |
| SERVICEPLAN GERMANY                           | Germany | Creative Technology                         | Dot Incorporation                            | Dot  |
| SERVICEPLAN GERMANY                           | Germany | Public Relations                            | Berliner Verkehrsbetriebe (BVG)              | BVG  |
| SERVICEPLAN GERMANY                           | Germany | Copywriting & Storytelling                  | Sky Deutschland Fernsehen GmbH & Co. KG      | Sky  |
| SERVICEPLAN GERMANY                           | Germany | Animation                                   | PENNY-Markt GmbH                             | PENNY  |
| SERVICEPLAN GERMANY                           | Germany | Publication Design                          | METER Group Inc                              | METER Environment                            |
| SERVICEPLAN GERMANY                           | Germany | Mobile Campaigns                            | Anheuser-Busch InBev Germany Holding GmbH    | Beck's                                       |
| Soho Square Athens                            | Greece  | Transport & Tourism                         | Aegean Airlines                              | Aegean Airlines                              |
| Spot Thompson Total Communication Group S.A   | Greece  | Confectionery & Snacks                      | Nestlé Hellas                                | Kit Kat                                      |
| SUPERFY Private Company                       | Greece  | Household Maintenance                       | AGRICULT S.A                                 |  |
| Café Communications Kft.                      | Hungary | Radio Advertising                           | Porsche Hungaria Kereskedelmi Kft.           | Audi   |
| Café Communications Kft.                      | Hungary | Best Use of Sound                           | Porsche Hungaria Kereskedelmi Kft.           | Audi   |
| Cluso   | Hungary | Mobile Sites & Apps                         | Generali                                     | Generali                                     |
| Wavemaker Hungary                             | Hungary | Retail Services                             | Writer's Store                               | Writer's Store                               |
| White Rabbit Budapest                         | Hungary | Print Craft                                 | WWF Hungary                                  | WWF  |
| White Rabbit Budapest                         | Hungary | Advertising Photography                     | WWF Hungary                                  | WWF  |
| FCBIndia Group                                | India   | Public Interest - Gender Equity             | Bennett Coleman and Company Limited          | The Times Of India                           |
| FCBIndia Group                                | India   | Events                                      | The Millennium School                        | The Millennium School                        |
| FCBIndia Group                                | India   | Online & Viral Films                        | Bennett Coleman & co. Ltd                    | The Times Of India                           |
| Stark Communications Pvt. Ltd.                | India   | Transport & Tourism                         | Department of Tourism, Karnataka             | Karnataka Tourism                            |
| Rothcopart of Accenture Interactive           | Ireland | Publication Design                          | AIB  | AIB  |
| McCANN TLV                                    | Israel  | Homes, Furnishings & Appliances             | McCann TLV                                   | IKEA   |
| McCANN TLV                                    | Israel  | Product Design                              | McCann TLV                                   | IKEA   |
| Nononononoyes                                 | Israel  | Online & Mobile Services                    | Lupa   |  |
| Armando Testa S.p.A                           | Italy   | Post Production & Visual Effects            | FCA Italy                                    | Lancia Ypsilon                               |
| Armando Testa S.p.A                           | Italy   | Publication Design                          | Luigi Lavazza                                | Coffee                                       |
| DDB Group Italy                               | Italy   | Homes, Furnishings & Appliances             | IKEA Italy                                   | IKEA Italy                                   |
| DDB Group Italy                               | Italy   | Vehicles, Automotive Services & Accessories | Volkswagen                                   | Volkswagen                                   |

|                              |                    |   |  |                    |
|------------------------------|--------------------|---|--|--------------------|
| DDB Group Italy              | Italy              | Financial Services                          | Zurich Connect                                   | Zurich Connect     |
| DDB Group Italy              | Italy              | Corporate Image                             | Zurich Connect                                   | Zurich Connect     |
| DDB Group Italy              | Italy              | Events                                      | Lufthansa  | Lufthansa          |
| DDB Group Italy              | Italy              | Experiential & Shopper Marketing            | IKEA Italy                                       | IKEA Italy         |
| Deloitte Consulting srl      | Italy              | Prescription & OTC Products                 | Dr.Giorgini                                      | Dr.Giorgini        |
| Metaphora                    | Italy              | Public Interest - Environment               | Marevivo   | Marevivo           |
| Serviceplan Group Italia Srl | Italy              | Media                                       | Rolling Stone Magazine Italia                    | Rolling Stone      |
| Serviceplan Group Italia Srl | Italy              | Creative Use of Data                        | Rolling Stone Magazine Italia                    | Rolling Stone      |
| Serviceplan Group Italia Srl | Italy              | Mobile Campaigns                            | Rolling Stone Magazine Italia                    | Rolling Stone      |
| Dentsu                       | Japan              | Non-Alcoholic Drinks                        | Nikkei Inc.                                      | Nikkei Inc.        |
| Dentsu                       | Japan              | Mobile Sites & Apps                         | Sojitz Corporation                               | Sojitz Corporation |
| DENTSU INC.                  | Japan              | Online & Viral Films                        | Kubota Corporation                               | Kubota Corporation |
| HAKUHODO i-studio Inc.       | Japan              | Alcoholic Drinks                            | YUMMY SAKE Ltd.                                  | YUMMY SAKE         |
| Hakuhodo Kettle              | Japan              | Communication & Public Services             | SoftBank Corp.                                   | Ymobile            |
| Hakuhodo Kettle              | Japan              | Media Innovation - Alternative Media        | Takasaki City                                    | Takasaki City      |
| McCann Health Japan          | Japan              | Prescription & OTC Products                 | Actelion   | Opsumit            |
| McCann Tokyo                 | Japan              | Graphic Design                              | Pernod Ricard                                    | Perrier-Jouët      |
| FCB Artgroup                 | Kazakhstan         | Transport & Tourism                         | Global Air                                       | Global Air         |
| RA Kombinat                  | Kazakhstan         | Financial Services                          | ForteBank  | ForteBank          |
| Krema Worldwide              | Korea, Republic Of | Luxury & Premium Brands                     | LG Electronics                                   | LG SIGNATURE       |
| DDB Worldwide Latvia SIA     | Latvia             | Branded Content - Native Advertising        | Latvian Green Dot                                | Latvian Green Dot  |
| Not Perfect                  | Lithuania          | Health & Beauty                             | VC dental clinic                                 | VC dental clinic   |
| Not Perfect                  | Lithuania          | Health & Beauty                             | VC dental clinic                                 | VC dental clinic   |
| FANUC                        | Luxembourg         | Professional Products & Services            | FANUC Clients                                    | FANUC              |
| Publicis VW Mexico           | Mexico             | Public Relations                            | Propuesta Cívica AC                              |                    |
| Publicis VW Mexico           | Mexico             | Social Networks                             | Propuesta Cívica AC                              |                    |
| 180 Kingsday                 | Netherlands        | Media                                       | Al Jazeera Media Network                         |                    |
| 180 Kingsday                 | Netherlands        | Corporate Image                             | Al Jazeera Media Network                         |                    |
| 72andSunny Amsterdam         | Netherlands        | Best Use of Sound                           | Unilever   | Lynx               |
| 72andSunny Amsterdam         | Netherlands        | Brand identity                              | Village Underground                              | Earth              |
| Achtung! mcgarrybowen        | Netherlands        | Vehicles, Automotive Services & Accessories | Volkswagen                                       | Volkswagen         |
| Achtung! mcgarrybowen        | Netherlands        | Creative Use of Data                        | Volkswagen                                       | Volkswagen         |
| Ambassadors BV               | Netherlands        | Financial Services                          | Selmore  | ASN Bank           |
| G-UNIT Amsterdam             | Netherlands        | Public Interest - Environment               | VELORETTI  | VELORETTI          |
| G-UNIT Amsterdam             | Netherlands        | Promotions & Incentives                     | VELORETTI  | VELORETTI          |
| Isobar Amsterdam             | Netherlands        | Alcoholic Drinks                            | AB InBev   | Hertog Jan         |
| MediaMonks                   | Netherlands        | Transport & Tourism                         | Aeroméxico                                       |                    |
| MediaMonks                   | Netherlands        | Financial Services                          | WMcCann  | Mastercard         |
| MediaMonks                   | Netherlands        | Public Interest - Gender Equity             | Pereira O'Dell                                   | IGNITE             |
| MediaMonks                   | Netherlands        | Branded Content - Music Video               | National Center for Missing & Exploited Children |                    |
| Persuade                     | Netherlands        | Retail Services                             | Zeeman   | Zeeman             |
| Persuade                     | Netherlands        | Integrated Campaigns                        | Zeeman   | Zeeman             |
| Publicis Groupe NL           | Netherlands        | Communication & Public Services             | Dutch Ministry of Health, Welfare and Sports     |                    |
| Publicis Groupe NL           | Netherlands        | Mobile Campaigns                            | Dutch Ministry of Health, Welfare and Sports     |                    |
| RSA Films Amsterdam          | Netherlands        | Professional Products & Services            | Arch & Hook                                      | Arch & Hook        |
| Superhero Cheesecake         | Netherlands        | Websites                                    | Grand Hustle Records                             | T.I.               |

|                                   |                    |   |   |                       |
|-----------------------------------|--------------------|---|---|-----------------------|
| This Page Amsterdam               | Netherlands        | Retail Services                               | Nike European Operations Netherlands B.V. | Nike                  |
| Noah's Ark Communications Limited | Nigeria            | Health & Beauty                               | Noah's Ark Communications                 |                       |
| Noah's Ark Communications Limited | Nigeria            | Health & Beauty                               | Noah's Ark Communications                 |                       |
| Bacon OSL                         | Norway             | Transport & Tourism                           | Visit Norway                              | Innovasjon Norge      |
| MK Bergen                         | Norway             | Media   | JOELAPOMPE.NET                            |                       |
| Morgenstern AS                    | Norway             | Online & Mobile Services                      | FINN.no                                   | FINN.no               |
| Morgenstern AS                    | Norway             | Online & Mobile Services                      | FINN.no                                   |                       |
| Morgenstern AS                    | Norway             | Topical & real-time                           | FINN.no                                   |                       |
| Morgenstern AS                    | Norway             | Media Innovation - Traditional Media          | Verisure                                  | Verisure Smart alarms |
| POL                               | Norway             | Confectionery & Snacks                        | Orkla ASA                                 | Kommo                 |
| POL                               | Norway             | Online & Viral Films                          | Kondomeriet                               |                       |
| Trigger                           | Norway             | Non-Alcoholic Drinks                          | Coca-Cola                                 | Coca-Cola             |
| TRY                               | Norway             | Retail Services                               | REMA 1000                                 | REMA 1000             |
| TRY                               | Norway             | Financial Services                            | DNB                                       | DNB Insurance         |
| TRY                               | Norway             | Financial Services                            | DNB                                       |                       |
| TRY                               | Norway             | Recreation & Leisure                          | Norsk Tipping                             | Norsk Tipping         |
| TRY                               | Norway             | Public Interest - Health & Safety             | Norwegian Red Cross                       |                       |
| TRY                               | Norway             | Branded Content - Product & Brand Integration | KK  | KK Womens Magazine    |
| TRY                               | Norway             | Best Use of Music                             | DNB                                       |                       |
| TRY                               | Norway             | Social Networks                               | Norwegian Red Cross                       |                       |
| TRY                               | Norway             | Humor   | REMA 1000                                 | REMA 1000             |
| Havas Ortega                      | Philippines        | Public Interest - Health & Safety             | City of Valenzuela                        | City of Valenzuela    |
| Havas Ortega                      | Philippines        | Media Innovation - Alternative Media          | City of Valenzuela                        | City of Valenzuela    |
| DDB Warszawa                      | Poland             | Experiential & Shopper Marketing              | McDonald's Poland                         | McDonald's            |
| Platige Image                     | Poland             | Animation                                     | Deep Silver                               | Metro Game            |
| Coming Soon Lisboa                | Portugal           | Recreation & Leisure                          | Queer Lisboa                              | Queer Lisboa          |
| Coming Soon Lisboa                | Portugal           | Illustration                                  | Josefinas                                 | Josefinas             |
| FCB Lisboa                        | Portugal           | Transport & Tourism                           | Tur4All                                   | Wheelchange Tours     |
| Havas Worldwide                   | Portugal           | Public Interest - Social                      | Animal life                               |                       |
| Mullen Lowe Bucharest             | Romania            | Branded Content - Film/series                 | LIDL Romania                              | Cămara Noastră        |
| "GRAPE" LLC                       | Russian Federation | Communication & Public Services               | Skillbox                                  | Skillbox              |
| "GRAPE" LLC                       | Russian Federation | Professional Products & Services              | Skillbox                                  | Skillbox              |
| "GRAPE" LLC                       | Russian Federation | Packaging Design                              | Bloknot Anapa                             | Bloknot Anapa         |
| Advertising Agency Voskhod        | Russian Federation | Media   | TV RAIN                                   | TV RAIN               |
| Advertising Agency Voskhod        | Russian Federation | Media   | TV RAIN                                   | TV RAIN               |
| Advertising Agency Voskhod        | Russian Federation | Public Interest - Gender Equity               | ForteBank                                 | ForteBank             |
| Advertising Agency Voskhod        | Russian Federation | Creative Use of Data                          | TV RAIN                                   | TV RAIN               |
| Andrey Tyukavkin                  | Russian Federation | Business to Business Direct                   | Andrey Tyukavkin (Self-promotion)         | theidealcreative.com  |
| Andrey Tyukavkin                  | Russian Federation | Humor   | Andrey Tyukavkin (Self-promotion)         | theidealcreative.com  |
| BBDO Russia Group                 | Russian Federation | Food  | Mars LLC                                  | PERFECT FIT™          |
| BBDO Russia Group                 | Russian Federation | Food  | Mars LLC                                  | PEDIGREE®             |
| BBDO Russia Group                 | Russian Federation | Public Interest - Social                      | Mars LLC                                  | PEDIGREE®             |

|                                   |                    |                                      |  |                       |
|-----------------------------------|--------------------|--------------------------------------|--|-----------------------|
| BBDO Russia Group                 | Russian Federation | Public Interest - Social             | GULAG History Museum                       | GULAG History Museum  |
| BBDO Russia Group                 | Russian Federation | Publication Design                   | GULAG History Museum                       | GULAG History Museum  |
| BBDO Russia Group                 | Russian Federation | Online Ads                           | Mars LLC                                   | PERFECT FIT™          |
| BOOTLEG                           | Russian Federation | Alcoholic Drinks                     | AB InBev                                   | Budweiser             |
| BOOTLEG                           | Russian Federation | Public Interest - Environment        | AB InBev                                   | Budweiser             |
| Conde Nast Russia Creative Studio | Russian Federation | Prescription & OTC Products          | Johnson & Johnson                          | Janssen Pharmaceutica |
| DDB Russia                        | Russian Federation | Retail Services                      | Eldorado Russia                            | Eldorado              |
| DDB Russia                        | Russian Federation | Humor                                | Eldorado Russia                            | Eldorado              |
| Depot branding agency             | Russian Federation | Brand identity                       | Self CLUB                                  | Self Club             |
| Friends Moscow                    | Russian Federation | Communication & Public Services      | LLC Scartel                                | YOTA                  |
| Instinct                          | Russian Federation | Homes, Furnishings & Appliances      | IKEA                                       | IKEA                  |
| Instinct                          | Russian Federation | Websites                             | IKEA                                       | IKEA                  |
| Isobar Moscow                     | Russian Federation | Public Interest - Environment        | Greenpeace Russia                          | Greenpeace Russia     |
| Mosaic Media                      | Russian Federation | Public Interest - Gender Equity      | Mastercard                                 | Mastercard            |
| Mosaic Media                      | Russian Federation | Branded Content - Native Advertising | Mastercard                                 | Mastercard            |
| Mosaic Media                      | Russian Federation | Online Ads                           | Mastercard                                 | Mastercard            |
| RT                                | Russian Federation | Graphic Design                       | RT   | RT                    |
| RT                                | Russian Federation | Publication Design                   | RT   | RT                    |
| RT                                | Russian Federation | VR/AR                                | RT   | RT                    |
| Star Reachers LLC                 | Russian Federation | Media                                | Kloop                                      |                       |
| Suprematika                       | Russian Federation | Graphic Design                       | Bushe                                      | Bushe                 |
| TUTKOVBUKOV                       | Russian Federation | Topical & real-time                  | S7 Airlines                                | S7 Airlines           |
| Zebra Hero                        | Russian Federation | Public Interest - Social             | Committee Against Torture                  |                       |
| Zebra Hero                        | Russian Federation | Online & Viral Films                 | Committee Against Torture                  |                       |
| TRIAD s.r.o.                      | Slovakia           | Communication & Public Services      | O2 Slovakia                                | O2                    |
| Wiktor Leo Burnett,s.r.o.         | Slovakia           | Business to Business Direct          | Postova Banka                              | Postova Banka         |
| VMLY&R                            | South Africa       | Branded Content - Music Video        | Edgars                                     | Edgars                |
| Havas Media Group Spain S.A.U     | Spain              | Experiential & Shopper Marketing     | Hyundai                                    |                       |
| LOLA MullenLowe                   | Spain              | Public Interest - Gender Equity      | FELGTB - National LGTB Federation of Spain |                       |
| Acne                              | Sweden             | Homes, Furnishings & Appliances      | IKEA                                       | IKEA                  |
| Acne                              | Sweden             | Retail Services                      | IKEA                                       | IKEA                  |
| Acne                              | Sweden             | Topical & real-time                  | IKEA                                       | IKEA                  |
| Åkestam Holst NoA                 | Sweden             | Homes, Furnishings & Appliances      | IKEA                                       | IKEA Sweden           |

|                            |             |   |  |  |
|----------------------------|-------------|---|--|--|
| Åkestam Holst NoA          | Sweden      | Retail Services                             | Pressbyrån/Expressen   | Pressbyrån/Expressen                                       |
| Åkestam Holst NoA          | Sweden      | Media                                       | SVT  | SVT  |
| Åkestam Holst NoA          | Sweden      | Media                                       | Pressbyrån/Expressen   | Pressbyrån/Expressen                                       |
| Drama Queen Communications | Sweden      | Packaging Design                            | The Absolut Company  | Absolut Vodka  |
| Forsman & Bodenfors        | Sweden      | Health & Beauty                             | Apoteket   | Apoteket   |
| Forsman & Bodenfors        | Sweden      | Health & Beauty                             | Apoteket   | Apoteket   |
| Forsman & Bodenfors        | Sweden      | Vehicles, Automotive Services & Accessories | Volvo Cars   | Volvo  |
| Forsman & Bodenfors        | Sweden      | Transport & Tourism                         | Västrafik  | Västrafik  |
| Forsman & Bodenfors        | Sweden      | Transport & Tourism                         | Västrafik Public Transport   | Västrafik  |
| Forsman & Bodenfors        | Sweden      | Online & Mobile Services                    | Telia  | Telia  |
| Forsman & Bodenfors        | Sweden      | Public Interest - Gender Equity             | Volvo Cars   | Volvo  |
| Forsman & Bodenfors        | Sweden      | Creative Use of Data                        | Volvo Cars   | Volvo  |
| Forsman & Bodenfors        | Sweden      | Product Design                              | Sandvik Group  | Sandvik  |
| Forsman & Bodenfors        | Sweden      | Online & Viral Films                        | Volvo Trucks North America   | Volvo Trucks   |
| Forsman & Bodenfors        | Sweden      | Integrated Campaigns                        | Volvo Cars   | Volvo  |
| Goodbye Kansas Studios     | Sweden      | Online & Viral Films                        | CD Projekt Red   | Cyberpunk 2077   |
| King                       | Sweden      | Retail Services                             | Clas Ohlson  |  |
| King                       | Sweden      | Animation                                   | Clas Ohlson  |  |
| Le Bureau                  | Sweden      | Professional Products & Services            | Arbetsförmedlingen - The Swedish Public Employment Service                   |  |
| Le Bureau                  | Sweden      | Professional Products & Services            | Arbetsförmedlingen - The Swedish Public Employment Service                   |  |
| Le Bureau                  | Sweden      | Radio Advertising                           | Arbetsförmedlingen - The Swedish Public Employment Service                   |  |
| Le Bureau                  | Sweden      | Integrated Campaigns                        | Arbetsförmedlingen - The Swedish Public Employment Service                   | Arbetsförmedlingen - The Swedish Public Employment Service |
| NORD DDB Stockholm         | Sweden      | Food  | McDonald's   | McDonald's   |
| NORD DDB Stockholm         | Sweden      | Food  | McDonald's   | McDonald's   |
| NORD DDB Stockholm         | Sweden      | Vehicles, Automotive Services & Accessories | Volkswagen   | Volkswagen   |
| NORD DDB Stockholm         | Sweden      | Restaurants, Bars & Cafés                   | McDonald's   | McDonald's   |
| NORD DDB Stockholm         | Sweden      | Restaurants, Bars & Cafés                   | McDonald's   | McDonald's   |
| NORD DDB Stockholm         | Sweden      | Restaurants, Bars & Cafés                   | McDonald's   | McDonald's   |
| NORD DDB Stockholm         | Sweden      | Media Innovation - Traditional Media        | McDonald's   | McDonald's   |
| NORD DDB Stockholm         | Sweden      | Media Innovation - Alternative Media        | Volkswagen   | Volkswagen   |
| NORD DDB Stockholm         | Sweden      | Public Relations                            | McDonald's   | McDonald's   |
| NORD DDB Stockholm         | Sweden      | Product Design                              | McDonald's   | McDonald's   |
| NORD DDB Stockholm         | Sweden      | Integrated Campaigns                        | Volkswagen   | Volkswagen   |
| Prime Weber Shandwick      | Sweden      | Transport & Tourism                         | Visit Sweden   |  |
| Welcom                     | Sweden      | Recreation & Leisure                        | Liseberg   | Liseberg   |
| Welcom                     | Sweden      | Recreation & Leisure                        | Göteborgsvarvet  |  |
| cavalcade                  | Switzerland | Media                                       | Sept.info  |  |
| HEIMAT Zürich              | Switzerland | Recreation & Leisure                        | Kieser Training  | Kieser Training  |
| HEIMAT Zürich              | Switzerland | Mobile Campaigns                            | Kieser Training  | Kieser Training  |
| Notch Interactive AG       | Switzerland | Communication & Public Services             | Centralschweizerische Kraftwerke AG  |  |
| Ruf Lanz, Zurich           | Switzerland | Food  | Hiltl Vegetarian Restaurants   |  |
| Ruf Lanz, Zurich           | Switzerland | Transport & Tourism                         | Seminar Hotel Hof de Planis  |  |
| Ruf Lanz, Zurich           | Switzerland | Restaurants, Bars & Cafés                   | Hiltl Vegetarian Restaurants   |  |
| Ruf Lanz, Zurich           | Switzerland | Media                                       | „persönlich“ Magazine  |  |
| Ruf Lanz, Zurich           | Switzerland | Recreation & Leisure                        | Museum Haus Konstruktiv (the leading museum for abstract art in Switzerland) |  |

|   |                      |   |   |                                  |
|---|----------------------|---|---|----------------------------------|
| Ruf Lanz, Zurich                            | Switzerland          | Public Interest - Social                      | Foundation „Tier im Recht“ (Rights for animals) |                                  |
| Ruf Lanz, Zurich                            | Switzerland          | Professional Products & Services              | Welti-Furrer Fine Art Transport                 |                                  |
| Ruf Lanz, Zurich                            | Switzerland          | Advertising Photography                       | Welti-Furrer Fine Art Transport                 |                                  |
| Ruf Lanz, Zurich                            | Switzerland          | Illustration                                  | Seminar Hotel Hof de Planis                     |                                  |
| Serviceplan / Serviceplan Group Switzerland | Switzerland          | Confectionery & Snacks                        | Chocolats Camille Bloch SA                      | Ragusa                           |
| Serviceplan / Serviceplan Group Switzerland | Switzerland          | Confectionery & Snacks                        | Lolox AG  | Lolipop Candy                    |
| Serviceplan / Serviceplan Group Switzerland | Switzerland          | Communication & Public Services               | Swisscom (Schweiz) AG                           | Swisscom 5G Service              |
| Serviceplan / Serviceplan Group Switzerland | Switzerland          | Public Interest - Environment                 | Sea Shepherd Switzerland                        | Sea Shepherd Switzerland         |
| Solid & Hallerfilm AG                       | Switzerland          | Retail Services                               | ALDI Suisse                                     | ALDI Suisse                      |
| TBWA\Switzerland AG, TBWA\ Chiat Day NY     | Switzerland          | Print Craft                                   | McDonald's Suisse Restaurants Sàrl              |                                  |
| TBWA\Switzerland AG, TBWA\ Chiat Day NY     | Switzerland          | Illustration                                  | McDonald's Suisse Restaurants Sàrl              |                                  |
| TBWA\Switzerland AG, TBWA\ Chiat Day NY     | Switzerland          | Graphic Design                                | McDonald's Suisse Restaurants Sàrl              |                                  |
| Veeam Software Group GmbH                   | Switzerland          | Websites                                      | Veeam Software Group GmbH                       |                                  |
| Leo Burnett Taiwan                          | Taiwan               | Transport & Tourism                           | China Airlines                                  | China Airlines                   |
| Leo Burnett Taiwan                          | Taiwan               | Humor   | China Airlines                                  | China Airlines                   |
| MULLENLOWE THAILAND                         | Thailand             | Household Maintenance                         | Sherwood Corporation Public Company Limited     | Chaindrite                       |
| The Leo Burnett Group Thailand              | Thailand             | Public Interest - Health & Safety             | Thai Health Promotion Foundation                | Thai Health Promotion Foundation |
| CONCEPT ISTANBUL                            | Turkey               | Vehicles, Automotive Services & Accessories   | Jeep Turkey                                     | Jeep                             |
| CONCEPT ISTANBUL                            | Turkey               | Financial Services                            | Allianz   | Allianz insurance                |
| Happy People Project                        | Turkey               | Vehicles, Automotive Services & Accessories   | FORD OTOSAN FORD TRUCKS                         | FORD TRUCKS                      |
| Happy People Project                        | Turkey               | Vehicles, Automotive Services & Accessories   | FORD OTOSAN FORD TRUCKS                         | FORD TRUCKS                      |
| Karpat Independent Advertising Agency       | Turkey               | Public Interest - Health & Safety             | Yandex  | Yandex                           |
| Manajans JWT Turkey                         | Turkey               | Health & Beauty                               | Unilever  | AXE                              |
| Manajans JWT Turkey                         | Turkey               | Health & Beauty                               | Unilever  | Rexona                           |
| Manajans JWT Turkey                         | Turkey               | Humor   | Unilever  | Rexona                           |
| Rafineri                                    | Turkey               | Branded Content - Product & Brand Integration | LOSEV   | LOSEV                            |
| TBWA\Istanbul                               | Turkey               | Fashion, Footwear & Personal Accessories      | Land Rover                                      | Land Rover                       |
| banda                                       | Ukraine              | Health & Beauty                               | Luxoptica                                       | Luxoptica                        |
| banda                                       | Ukraine              | Retail Services                               | Bad Boy   | Bad Boy                          |
| banda                                       | Ukraine              | Brand identity                                | goodwine  | goodwine                         |
| BBDO Ukraine                                | Ukraine              | Packaging Design                              | Obolon  | hike                             |
| Havas Ukraine                               | Ukraine              | Health & Beauty                               | Artevilla Wellness Centre                       | Artevilla Wellness Centre        |
| NO STARS                                    | Ukraine              | Recreation & Leisure                          | Crate Club                                      | Crate Club                       |
| TS/D Agency                                 | Ukraine              | Packaging Design                              | VidaBirdman                                     | Birdman                          |
| FP7 McCann Dubai                            | United Arab Emirates | Corporate Image                               | Babyshop  | Babyshop                         |
| FP7 McCann Dubai                            | United Arab Emirates | Corporate Image                               | Almosafer                                       | Almosafer                        |
| FP7 McCann Dubai                            | United Arab Emirates | Public Relations                              | Babyshop  | Babyshop                         |
| Impact BBDO                                 | United Arab Emirates | Media   | An-Nahar Newspaper                              | An-Nahar Newspaper               |
| TBWA\IRAAD                                  | United Arab Emirates | Household Maintenance                         | Unilever Lebanon                                | Unilever                         |

|                   |                      |   |  |                        |
|-------------------|----------------------|---|--|------------------------|
| TBW\IRAAD         | United Arab Emirates | Topical & real-time                           | Nissan Saudi Arabia                      | Nissan                 |
| TBW\IRAAD         | United Arab Emirates | Media Innovation - Traditional Media          | Louvre Abu Dhabi                         | Louvre Abu Dhabi       |
| TBW\IRAAD         | United Arab Emirates | Experiential & Shopper Marketing              | Unilever Lebanon                         | Unilever               |
| AM\BBDO           | United Kingdom       | Alcoholic Drinks                              | Diageo                                   | Guinness               |
| AM\BBDO           | United Kingdom       | Alcoholic Drinks                              | Diageo                                   | Guinness               |
| AM\BBDO           | United Kingdom       | Health & Beauty                               | Essity                                   | Bodyform/Libresse      |
| AM\BBDO           | United Kingdom       | Business to Business Direct                   | The Valuable 500                         | The Valuable 500       |
| Anomaly           | United Kingdom       | Luxury & Premium Brands                       | Rimowa                                   |                        |
| Anomaly           | United Kingdom       | Online & Mobile Services                      | Ancestry                                 |                        |
| Anomaly           | United Kingdom       | Public Interest - Health & Safety             | Cancer Research UK                       |                        |
| Anomaly           | United Kingdom       | Public Interest - Social                      | Grenfell United                          |                        |
| Cheil             | United Kingdom       | Branded Content - Film/series                 | Joe Comiskey                             | NIVEA                  |
| Cheil             | United Kingdom       | Experiential & Shopper Marketing              | Jessie Park                              | Samsung                |
| Dirty Films       | United Kingdom       | Alcoholic Drinks                              | Carlsberg                                |                        |
| Edelman           | United Kingdom       | Restaurants, Bars & Cafés                     | Taco Bell                                | Taco Bell              |
| Edelman           | United Kingdom       | Social Networks                               | WW (Formerly Weight Watchers)            | WW                     |
| Lucky Generals    | United Kingdom       | Non-Alcoholic Drinks                          | Taylors of Harrogate                     | Taylors of Harrogate   |
| Lucky Generals    | United Kingdom       | Non-Alcoholic Drinks                          | Taylors of Harrogate                     | Yorkshire Tea          |
| Lucky Generals    | United Kingdom       | Homes, Furnishings & Appliances               | Amazon                                   | Amazon Alexa           |
| McCann Birmingham | United Kingdom       | Radio Advertising                             | Vauxhall                                 | Astra                  |
| McCann Birmingham | United Kingdom       | Copywriting & Storytelling                    | Vauxhall                                 | Astra                  |
| McCann Europe     | United Kingdom       | Public Interest - Health & Safety             | Alzheimer Society                        | Alzheimer SocietyUK    |
| McCann Europe     | United Kingdom       | Creative Technology                           | Alzheimer Society                        | Alzheimer SocietyUK    |
| mccann health     | United Kingdom       | Health & Beauty                               | OCO Opticians                            | OCO Opticians          |
| mccann health     | United Kingdom       | Prescription & OTC Products                   | Teva                                     | Sudocre                |
| McCann London     | United Kingdom       | Public Interest - Health & Safety             | Vice UK                                  | Vice UK, College Music |
| McCann London     | United Kingdom       | Public Interest - Environment                 | BreezoMeter                              | BreezoMeter            |
| McCann London     | United Kingdom       | Corporate Image                               | Microsoft                                | Xbox                   |
| McCann London     | United Kingdom       | Branded Content - Native Advertising          | Microsoft                                | Xbox                   |
| McCann London     | United Kingdom       | Branded Content - Product & Brand Integration | Microsoft                                | Xbox                   |
| McCann London     | United Kingdom       | Public Relations                              | BreezoMeter                              | BreezoMeter            |
| McCann London     | United Kingdom       | Animation                                     | The All England Lawn Tennis Club (AELTC) | Wimbledon              |

|   |                |                                   |                          |                                |
|---|----------------|-----------------------------------|--------------------------|--------------------------------|
| McCann Manchester                       | United Kingdom | Health & Beauty                   | Skyn                     | Skyn                           |
| McCann Manchester                       | United Kingdom | Health & Beauty                   | Aldi                     | Aldi                           |
| McCann Manchester                       | United Kingdom | Prescription & OTC Products       | Skyn                     | Skyn                           |
| McCann Manchester                       | United Kingdom | Public Interest - Health & Safety | East Cheshire Hospice    | East Cheshire Hospice          |
| McCann Manchester                       | United Kingdom | Topical & real-time               | Aldi                     | Aldi                           |
| McCann Manchester                       | United Kingdom | Social Networks                   | Skyn                     | Skyn                           |
| Moving Picture Company                  | United Kingdom | Post Production & Visual Effects  | Hennessy                 | Hennessy                       |
| Moving Picture Company                  | United Kingdom | Post Production & Visual Effects  | John Lewis               | John Lewis                     |
| Moving Picture Company                  | United Kingdom | Post Production & Visual Effects  | BMW                      | BMW                            |
| Moving Picture Company                  | United Kingdom | Animation                         | Ed Sheeran               | Atlantic Records               |
| Ogilvy London                           | United Kingdom | Alcoholic Drinks                  | Sipsmith                 |                                |
| Proximity London                        | United Kingdom | Homes, Furnishings & Appliances   | IKEA UK                  |                                |
| Publicis Sapient                        | United Kingdom | Public Interest - Social          | Unilever                 | Dove                           |
| Radical Media                           | United Kingdom | Humor                             | Paddy Power              | Paddy Power                    |
| The & Partnership/Pulse Creative London | United Kingdom | Media                             | News UK                  | The Times and The Sunday Times |
| The & Partnership/Pulse Creative London | United Kingdom | Topical & real-time               | News UK                  | The Times and The Sunday Times |
| Turner Duckworth                        | United Kingdom | Packaging Design                  | Tick Tock Teas           | Tick Tock Teas                 |
| VMLY&R                                  | United Kingdom | Non-Alcoholic Drinks              | Lavazza S.p.a.           | Lavazza                        |
| VMLY&R                                  | United Kingdom | Communication & Public Services   | National History Archive | Post Bellum                    |
| VMLY&R                                  | United Kingdom | Advertising Photography           | Lavazza S.p.a.           | Lavazza                        |
| Wunderman Thompson UK                   | United Kingdom | Financial Services                | HSBC                     | HSBC                           |
| Wunderman Thompson UK                   | United Kingdom | Recreation & Leisure              | BT                       | BT Sports                      |
| Wunderman Thompson UK                   | United Kingdom | Integrated Campaigns              | HSBC                     | HSBC                           |
| 72andSunny                              | United States  | Copywriting & Storytelling        | Halo Top                 | Halo Top                       |
| 72andSunny                              | United States  | Mobile Campaigns                  | Activision               | Call of Duty                   |
| 72andSunny                              | United States  | Humor                             | Halo Top                 | Halo Top                       |
| BBDO New York                           | United States  | Alcoholic Drinks                  | Bacardi                  | Bacardi                        |
| BBDO New York                           | United States  | Communication & Public Services   | AT&T                     | AT&T                           |
| BBDO New York                           | United States  | Public Interest - Health & Safety | Sandy Hook Promise       | Sandy Hook Promise             |
| BBDO New York                           | United States  | Public Interest - Social          | Monica Lewinsky          | Monica Lewinsky                |
| BBDO New York                           | United States  | Public Interest - Social          | Monica Lewinsky          | Monica Lewinsky                |
| BBDO New York                           | United States  | Public Interest - Gender Equity   | THINX                    | THINX                          |
| BBDO New York                           | United States  | Post Production & Visual Effects  | AT&T                     | AT&T                           |
| BBDO New York                           | United States  | Post Production & Visual Effects  | AT&T                     | AT&T                           |
| BBDO New York                           | United States  | Post Production & Visual Effects  | Macy's                   | Macy's                         |

|   |               |                                      |                                      |                                     |
|---|---------------|--------------------------------------|--------------------------------------|-------------------------------------|
| BBDO New York                                     | United States | Online Ads                           | Mars Chocolate North America         | Snickers                            |
| BBDO New York                                     | United States | Online & Viral Films                 | Sandy Hook Promise                   | Sandy Hook Promise                  |
| BBDO New York                                     | United States | Online & Viral Films                 | Monica Lewinsky                      | Monica Lewinsky                     |
| BBDO New York                                     | United States | Social Networks                      | Monica Lewinsky                      | Monica Lewinsky                     |
| BBDO New York                                     | United States | Mobile Campaigns                     | Monica Lewinsky                      | Monica Lewinsky                     |
| Buck  | United States | Branded Content - Film/series        | Apple                                | Apple                               |
| Buck  | United States | Animation                            | Apple                                | Apple                               |
| Burns Group                                       | United States | Public Interest - Gender Equity      | Catalyst Inc.                        | N/A                                 |
| Digitas   | United States | Recreation & Leisure                 | JFK Presidential Library and Museum  | JFK Presidential Library and Museum |
| Digitas   | United States | Events                               | JFK Presidential Library and Museum  | JFK Presidential Library and Museum |
| Digitas   | United States | VR/AR                                | JFK Presidential Library and Museum  | JFK Presidential Library and Museum |
| Energy BBDO                                       | United States | Food                                 | American Egg Board                   | American Egg Board                  |
| Energy BBDO                                       | United States | Food                                 | Avocados from Mexico                 | Avocados from Mexico                |
| Energy BBDO                                       | United States | Confectionery & Snacks               | Mars, Inc.                           | Extra Refreshers                    |
| Energy BBDO                                       | United States | Websites                             | Kerrygold USA                        | Kerrygold USA                       |
| Energy BBDO                                       | United States | Online Ads                           | Bayer                                | Claritin                            |
| Fitzco/McCann                                     | United States | Non-Alcoholic Drinks                 | Coca-Cola and Delta Air Lines        |                                     |
| Grey Midwest                                      | United States | Household Maintenance                | Proctor & Gamble                     | Febreze                             |
| McCann New York                                   | United States | Public Interest - Health & Safety    | March for Our Lives                  | March for Our Lives                 |
| McCann New York                                   | United States | Public Interest - Health & Safety    | Donate Life California               |                                     |
| McCann New York                                   | United States | Public Interest - Health & Safety    | March for Our Lives                  | Advocacy & Awareness                |
| McCann New York                                   | United States | Public Interest - Social             | March for Our Lives                  | March for Our Lives                 |
| McCann New York                                   | United States | Creative Technology                  | Microsoft                            | Xbox                                |
| McCann New York                                   | United States | Branded Content - Film/series        | Verizon                              | Wireless                            |
| McCann New York                                   | United States | Branded Content - Music Video        | March for Our Lives                  | Advocacy & Awareness                |
| McCann New York                                   | United States | Branded Content - Branded Games      | Lockheed Martin                      |                                     |
| McCann New York                                   | United States | Branded Content - Native Advertising | New York Lottery                     | Black Titanium                      |
| McCann New York                                   | United States | Public Relations                     | Donate Life California               |                                     |
| McCann New York                                   | United States | Events                               | Lockheed Martin                      |                                     |
| McCann New York                                   | United States | Promotions & Incentives              | Lockheed Martin                      |                                     |
| McCann New York                                   | United States | Product Design                       | Microsoft                            | Xbox                                |
| Momentum WW                                       | United States | Financial Services                   | American Express                     |                                     |
| MRM/McCann  | United States | Communication & Public Services      | United States Postal Service         | Operation Santa                     |
| Saatchi & Saatchi Wellness                        | United States | Public Interest - Health & Safety    | St. Ann's for the Deaf               | Deaf 911                            |
| SANDRO, INC.                                      | United States | Advertising Photography              | Ogilvy                               | Jimmy Dean                          |
| Turner Duckworth: London, San Francisco, New York | United States | Graphic Design                       | McDonald's                           |                                     |
| Turner Duckworth: London, San Francisco, New York | United States | Brand identity                       | Tillamook                            |                                     |
| VMLY&R  | United States | Public Interest - Gender Equity      | Gazeta.pl / Mastercard / BNP Paribas |                                     |
| VMLY&R  | United States | Promotions & Incentives              | Life Direct - Trade Me Ltd.          |                                     |
| VMLY&R  | United States | Social Networks                      | Wendy's                              | Wendy's                             |
| VMLY&R  | United States | Integrated Campaigns                 | FOUSP (FACULDADE DE ODONTOLOGIA)     |                                     |
| Weber Shandwick                                   | United States | Alcoholic Drinks                     | AB InBev                             | Bud Light                           |
| Weber Shandwick                                   | United States | Branded Content - Film/series        | Ancestry                             | Ancestry                            |
| Weber Shandwick                                   | United States | Public Relations                     | AB InBev                             | Bud Light                           |

|                        |            |                               |                                 |                                |
|------------------------|------------|-------------------------------|---------------------------------|--------------------------------|
| DBLA video             | Uzbekistan | Food                          | Danone                          | Versa yoghurt                  |
| DBLA video             | Uzbekistan | Branded Content - Music Video | Danone                          | Versa yoghurt                  |
| MANO Branding          | Uzbekistan | Brand identity                | Public Council of Tashkent City | Tashkent City                  |
| Synthesis creative lab | Uzbekistan | Packaging Design              | ZĖRNA                           | Natural product / Natural pack |
| Wings The Agency       | Venezuela  | Public Interest - Environment | Sea Shepherd                    | Sea Shepherd                   |

*Agencies whose work did not make it onto the shortlist should bear in mind that noteworthy entries are also featured in the annual Epica Book, which will be released in September 2020.*

*\*Disclaimer: Bizcommunity's [Leigh Andrews](#) and [Juanita Pienaar](#) are part of this year's online judging panel. Note that the Epica Awards' judges don't see entries from their own country.*

For more, visit: <https://www.bizcommunity.com>