

Saatchi wins four awards in Nigeria



Saatchi & Saatchi Africa scooped the top four awards at the Nigerian National Institute of Marketing Awards held in Lagos this week, walking away with Advert of the Year 2006 for Guinness FES (Stout Category), Sales Promotion of the Year for Guinness FES (Stout Category), Advert of the Year 2006 for Malta Guinness (Malt drinks category), and Brand of the year 2006 (For all brands in Nigeria) - Malta Guinness.

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