

ARB welcomes SAIA and CTFA as newest members

South African Insurance Association (SAIA) and Cosmetic Toiletry and Fragrance Association of South Africa (CTFA) have joined the Advertising Regulatory Board (ARB). Operating as the industry's self-regulatory body, the ARB oversees the implementation of the Code of Advertising Practice, ensuring the integrity of advertising content. SAIA advocates for the non-life insurance sector, while CTFA serves as the representative entity for the cosmetic industry within South Africa.

For more, visit: <https://www.bizcommunity.com>