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Good Things Guy named one of the world's top 100 innovation success stories

South Africa's Good Things Guy, Brent Lindeque has been highlighted as one of the world's top 100 innovation success stories and a shining example of the Random Acts of Kindness movement by international platform Innovations of the World.com.



Source: © Polina Tankilevitch pexels

"Being recognised internationally is always incredibly humbling and exciting," says Lindeque.

This week, 13 to 19 February, is also Random Acts of Kindness Week but Lindeque says the initiative should be 365 days a year.

"We have all been, and are still going through the most, be kinder always. That's it, that's the message every day," he says.

Inspirational stories and good news

The Good Things Guy will also be featured in the Innovate South Africa book later this year.

According to the site: "South Africa's news feeds are filled with hard news, stories of murder, corruption, robberies, and failing state-owned enterprises. Is there a space for good news – and do South Africans have an appetite for it?

"Brent Lindeque founded the Good Things Guy on 1 August 2015 to change the national conversation to bring a balanced view and perception of South Africa for South Africans through inspirational stories and good news," it states.

"South Africans have proven their appetite for good news and inspirational stories with their support of the Good Things Guy. Lindeque has also created a team of journalists and storytellers to help him craft and shape their message of positivity and kindness to the world," it adds.

SA had to do better

"When the initial Neknomination drinking games began in South Africa, I knew that we had to do better. I turned the drinking game concept on its head and instead created the Random Acts of Kindness movement back in 2015," says Lindeque.



Random Acts of Kindness campaign grows 3 Feb 2015

"I'm still grateful every day that I have a 'job' that I love and that allows me to spread love and kindness, not only in South Africa but around the globe," he says.

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