

Biz Most Read Award winners October 2023

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This month's coronations go to the following companies, whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms in October:

The Biz Most Read Award winners | October 2023

- [How to do matric with less stress and more success](#) - SACAP
- [Amazon South Africa launch: A world of opportunity for brands, but expertise is key](#) - RT7 Digital
- [History Channel Africa launches *My History Moments*](#) - DStv Media Sales
- [Boomtown Johannesburg wins first gold Loerie](#) - Boomtown

Thanks to all our publishers for contributing to the daily business-to-business snapshot of our region. Biz Press Offices allow newsroom managers to track success in the ever-evolving arena of business communications. Creative B2B publishing and newsroom management are becoming increasingly integral to the marketers toolbox, offering vital value for companies, organisations, PRs and brands. [Talk to one of our business content development managers](#) about your business-to-business communications needs.



Game of thrones: Why content is king, but context is queen

[Bizcommunity.com](https://bizcommunity.com) 25 May 2022



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and stakeholders, plus you get all the data stats on your releases to add to case studies and client reports, assisting with SEO and getting picked up by the media, all contributing to your company's reputation, status and value. We love to help you look for ways to make your business content stand out, so feel free to talk to us any time about best newsroom management practice. [More info.](#)

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