

Retail

We've compiled our annual #BestofBiz 2018 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Retail site over the past year below.



Our most-read stories

1	Preparing for Black Friday - 8 lessons learnt from 2017 - Graham van der Merwe	17 Jul 2018
2	Edcon bids farewell to Boardmans and Red Square brands - Lauren Hartzenberg	09 Jul 2018
3	SA retailers reveal deals for Black Friday 2018 - Lauren Hartzenberg	19 Nov 2018
4	Search is on for new Face of Pond's	13 Apr 2018
5	Murky world of the imported meat industry exposed	23 Jan 2018
6	Listeriosis outbreak shines a light on food safety in SA	24 Jan 2018
7	#BizTrends2018: What is shaping grocery retail in South Africa - Part 1 - Maryla Masojada	11 Jan 2018
8	Ruby chocolate makes its striking debut in South Africa - Lauren Hartzenberg	13 Sep 2018
9	The shopping centre is dead. Long live the shopping centre Danette Breitenbach	12 Jun 2018
10	#BizTrends2018: The new rules of retail - Lauren Hartzenberg	29 Jan 2018
11	Ramping up Black Friday sales in 2018	08 Aug 2018
12	Top five trends for convenience retail in 2018	19 Jan 2018
13	#BizTrends2018: What is shaping grocery retail in South Africa - Part 2 - Maryla Masojada	25 Jan 2018
14	2018 Sunday Times/Sowetan Shopper Survey reveals SA's favourite retailers	08 Oct 2018
15	#BizTrends2018: Six trends shaping the shopping mall experience - Camilla Lor	08 Jan 2018
16	Woolworths to pull David Jones brand from SA stores	01 Nov 2018
17	H&M and Woolworths score top marks in customer centricity rankings	19 Feb 2018
18	H&M recalls socks after shoppers spot 'Allah pattern'	30 Jan 2018
19	Checkers swops Little Shop for eco-friendly seedling kits	25 Apr 2018
20	CNA and Edgars stores to sport new look - Lauren Hartzenberg	23 Apr 2018

Our most-read contributors

1	Graham van der Merwe
2	Maryla Masojada
3	Camilla Lor
4	Eben Esterhuizen
5	Tom Jackson
6	Andy Walker
7	Graham Du Plessis
8	Wynand Smit
9	Rachel Thompson
10	Bronwyn Williams
11	Lindy Lee
12	Lynette Hundermark
13	Robyn Cooke
14	Brendon Williamson
15	Efi Dahan

Our most-viewed press offices

1	We Buy Cars
2	Ackermans
3	Mpact Plastics
4	TFG (The Foschini Group)
5	ACDOCOSA
6	Sportal
7	Cash Crusaders
8	Scan Retail
9	NEC XON
10	Heineken South Africa
11	Burger King
12	Blackline Retail Interiors
13	Sloom
14	Creative Shop
15	Aramex
16	Cape Town Fashion Council
17	Paintcor
18	Slender Wonder
19	QStore
20	Bata

Our most-read new business wins

1	David Tlale partners with Celebrity Services Africa	14 Feb 2018
2	Pathfinder 23 named Coty's global e-commerce partner	14 Mar 2018
3	Beam Suntory completes its ABV Brands acquisition	08 May 2018
4	Topwatch links up with WatchBox	12 Jul 2018
5	DGB Group to represent Fever-Tree in SA	11 Apr 2018
6	Blackline Retail Interiors to design Granny Goose's retail outlet	06 Apr 2018

Our most-read new appointments

1	Pick n Pay appoints Pedro Da Silva	22 Jan 2018
2	Truman & Orange appoints Riaan Mac Gillicuddy	11 May 2018
3	Shoprite Group promotes Zakhele Sibiya	29 Nov 2018
4	Heineken SA makes two new appointments	26 Sep 2018
5	Tops at Spar Wine Show appoints Debbie Combrink	29 Aug 2018
6	Mpho Thothela is BevSA's new GM	28 Aug 2018
7	Tag Heuer appoints Kagiso Rabada as brand ambassador	24 Apr 2018
8	Anga Makubalo steps up as Soviet Denim's male brand ambassador	02 Aug 2018
9	Mark Bowman joins Truman & Orange's management team	16 Aug 2018
10	Melissa Cumming is SA Florist's new MD	22 Oct 2018
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View the most-read lists for our other industries: <u>Marketing & Media SA</u>, <u>Agriculture</u>, <u>Automotive</u>, <u>Construction</u>, <u>CSI & Sustainability</u>, <u>Education</u>, <u>Energy & Mining</u>, <u>Finance</u>, <u>Healthcare</u>, <u>HR & Recruitment</u>, <u>ICT</u>, <u>Legal</u>, <u>Lifestyle</u>, <u>Logistics & Transport</u>, <u>Property</u>, <u>Tourism</u> and <u>Marketing & Media Africa</u>.

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