

Lego Certified Store to open in Menlyn Park Shopping Centre

The Great Yellow Brick Co is opening a new Lego Certified Store in Menlyn Park Shopping Centre on 1 June 2019. The new store follows the opening of the [first Lego Certified Store](#) in South Africa in Sandton last year.



The 170m² store will include all the signature features that are unique to Lego Certified Stores, including a Pick a Brick Wall, a Build a Minifigure station and a custom-designed mosaic of a Jacaranda tree that celebrates the host city Pretoria.

The store at Menlyn Park Shopping Centre will be the only one in South Africa to feature a Digital Minifigure Scanner, where shoppers can scan their hand to generate a digital 3D Lego Minifigure of themselves.



The store will also be home to 80 new sets and products that will be launched in South Africa for the first time on opening day, including [Lego Stranger Things – The Upside Down](#). This set features six rooms in the Byers' house from an alternate dimension and includes eight mini figures of series characters.

“Menlyn Park Shopping Centre is a world-class mall that is home to numerous international brands and flagship stores, and it made simple, good sense to open our second Lego Certified Store in this iconic super-regional mall,” says Robert Greenstein, co-founder of the Great Yellow Brick Company and South African licence-holders of the Lego Certified Store concept.