

## SAITEX celebrates 21 years of African trade

This year sees the Southern African International Trade Exhibition (SAITEX) celebrate 21 years in business. Scheduled for 22-24 June at Gallagher Convention Centre, Midrand, Johannesburg, it is co-located with Africa's Big Seven (AB7) food and beverage expo, providing hundreds of business ideas and service opportunities, tens of thousands of products, over 1000 exhibitors and 16 000 trade-focused visitors from more than 40 countries on six continents.



"SAITEX holds countless keys to countless doors," says show organiser John Thomson of Exhibition Management Services. "Its success is built on delivering unlimited opportunities for new, existing, and future enterprises to grow business, diversify clientele and explore new markets, across Africa and even around the world. Much of the business opportunities our exhibitors display are affordable - unlike franchises which can be very costly. Whether you're looking for a small business to run part-time, or to offer a service, or looking for that one outstanding product to launch you into the corporate space - this is the place to find it."

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