

Register for the annual 2021 Trend Talk hosted by Media24 editors

Issued by [Media24 Lifestyle](#)

12 Apr 2021

The pandemic has turned the world upside down and has significantly altered the wants, needs and values of consumers. The way they use media, shop, look after their physical and mental health, get involved in important causes and interact with the environment has changed, and now the big question is: Are these changes here to stay?



The poster features a collage background with tropical leaves and the year '2021' in large white numbers. On the left, logos for 'SARIE', 'FAIRLADY', 'TRUE LOVE', and 'tuis | home' are displayed. Below these are four speaker portraits with their names and associated media brands: Suzy Brokensha (FAIRLADY & LOSE IT!), Michelle van Breda (SARIE), Wicus Pretorius (TUIS|HOME), and Khosi Zwane-Siguqa (TRUE LOVE). The event title 'trend talk' is in a large, lowercase font, followed by the date and time 'THURSDAY 15 APRIL // 11:00 VIA CROWDCAST'. A paragraph at the bottom repeats the introductory text about the pandemic's impact on consumer behavior.

2021

trend talk

THURSDAY 15 APRIL // 11:00
VIA CROWDCAST

SARIE
FAIRLADY
TRUE LOVE
tuis | home

Suzy Brokensha
FAIRLADY & LOSE IT!

Michelle van Breda
SARIE

Wicus Pretorius
TUIS|HOME

Khosi Zwane-Siguqa
TRUE LOVE

The pandemic has turned the world upside down and has significantly altered the wants, needs and values of consumers. The way they use media, shop, look after their physical and mental health, get involved in important causes and interact with the environment has changed, and now the big question is: Are these changes here to stay? Tune into the annual Editors Trend Talk to hear from the editors and find out what their trend predictions are for the coming months.

Tune into the 2021 Trend Talk to hear from Media24 editors and find out what their trend predictions are for the coming months and beyond. This is the second virtual trend talk hosted by Media24, and as with the first event, attendees can look forward to an insightful discussion during which the editors will share their informed and unique perspectives.

Speakers

Creative experts in their fields, these editors have their fingers on the pulse of what's trending both locally and globally. The editors who will be speaking at the event are:

- Makhosazana "Khosi" Zwane-Siguqa from *True Love*
- Michelle van Breda from *Sarie*
- Suzy Brokensha from *Fairlady*
- Wicus Pretorius from *Tuis | Home*

Event details

- **Date and time:** Thursday, 15 April at 11am
- **Duration:** 1 hour with time for questions

- **Cost:** Free

To register for the event, click here https://www.crowdcast.io/e/trend_talk_2021/register

For any queries, please contact Lise Coetsee

Email: lise.coetsee@media24.com

- **Santam Women of the Future Awards celebrate a decade of inspiration, innovation and empowerment** 4 Apr 2024
- **Saturday Night Fitness returns to Cape Town for one epic workout party** 16 Jan 2024
- **Meet the 2023 Santam Women of the Future** 24 Oct 2023
- **Calling all women entrepreneurs** 11 Apr 2023
- **Look who's come to *Kuier*!** 13 Mar 2023

Media24 Lifestyle



Media24 Lifestyle, publishers of South Africa's top lifestyle and magazine brands has aligned its sales and marketing activities with a solution-orientated, go-to-market approach that places client's branded content within a trusted environment.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>