

Spark Media adds Spark Africa as a new business unit

Spark Africa, which represents 18 newspapers across Botswana, Lesotho, Namibia, Swaziland, Zambia and Zimbabwe, is to be incorporated as an additional business unit into Spark Media.

"The move was a natural progression to integrate this division into our 360° print and digital offerings," says Spark Media CEO, Gill Randall.

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