

Pierre Greeff on Liefde by die Dam's Cape Town debut

By Ruth Cooper

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After three years of successful events in Joburg, Liefde by die Dam will be making its highly anticipated debut in Cape Town at the Meerental Wine Estate in Durbanville on 17 November 2018. We chat to Pierre Greeff - one of the organisers as well as frontman for band Die Heuwels Fantasties - to find out more.

What can attendees expect at Liefde by die Dam in Cape Town?

A fun day for the family, great music, food, and a spectacular 180° view of the whole mountain range from Paarl all the way to Gordons Bay.



Die Heuwels Fantasties

What has the response been like since the announcement that the event would be brought to Cape Town?

We have been blown away by the positive vibes and the fact that our early bird tickets sold out in four days. I guess it was high time for us to bring the good vibes to the Mother City.

Can you tell us more about the Liefde Wen initiative?

We partnered with Bouwer Bosch and the NPO from our first festival in 2016 and the mechanic is simple. Simply leave behind the blankets you sit on during the day and we will make sure it finds a home where it is really needed with the help of Aramex couriers.

How do you choose the lineup?

For me, it's absolutely about what's new and up-and-coming, who are the old favourites and what in South African music I find exciting right now; throw it together and you get our lineup.



LIEFDE BY DIE DAM

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■ How do you balance organising an event as well as being in the lineup?

Look by the time it comes time to perform all the water is under the bridge and what is done is done. We can just have a good time on stage and do what we love.

■ Which local artists are you currently excited about?

I adore Bongeziwe Mabandla his voice transcends and it's amazing to see him already playing all over the world.

■ And which local artists do you think deserve more credit?

I think the stalwarts like Koos (Kombuis) and Valiant (Swart). On our lineup, specifically, they have been around doing what they do and have stayed relevant for many moons, that takes a lot of hard work and great craftsmanship as a songsmith. Young artist can learn a lot from this, you can't keep a great song down, it will stay relevant through the ages.



Liefde by die Dam comes to Cape Town

10 Sep 2018



■ Your guilty pleasure when it comes to music?

Swift (Taylor Swift) and One D (One Direction).

■ What's next for Die Heuwels Fantasties?

We built a studio called The Nothing Club on Harrington Street in Cape Town and have been busy with a lot of other artists music there this here. It's finally time to go in there and do some of our own new vibes, take a peek here www.thenothing.club.

Tickets cost R195 and are available at [Computicket](#).

ABOUT RUTH COOPER

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