

Standard Bank and Pick n Pay launch easy payment service

Standard Bank's EasyScan, a new service that enables customers to pay for their shopping using the Standard Bank mobile app, has been launched in Pick n Pay stores.



Source: ©rido [123rf](#)

EasyScan allows customers to pay for purchases directly from their banking app.

Standard Bank customers registered on the banking app can scan the QR code at a Pick n Pay till point and pay via the banking app.

That means they can continue to shop, even if they have left their wallets at home.

With EasyScan, all purchases reflect on the statement immediately making it easy for customers to keep track of available funds.

"Anyone with a Standard Bank account can pay using EasyScan," says Kabelo Makeke, head of consumer and high net worth clients at Standard Bank South Africa.

"Standard Bank's mobile banking app is also zero data rated, which means customers can pay for their shopping even

when they don't have data," he adds.

Convenience

"Our customers love convenience and the EasyScan innovation is another way we are enhancing their shopping experience," says John Bradshaw, head of omnichannel at Pick n Pay.

"There is no need for them to keep their cash and cards on them, and they make no contact during the transaction," he adds.

In-store branches

Standard Bank and Pick n Pay recently announced a partnership to establish Standard Bank in-store branches within selected Pick n Pay stores.

These in-store branches combine the benefits of digital and physical banking, enabling on-demand access to financial services that fit into a customer's daily routine.

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