🗱 BIZCOMMUNITY

Meet Facebook News: its new 'dedicated place' for news in the US

By Shereesa Moodley

Facebook on Friday announced that it has begun testing a new "dedicated place" for news on its platform called Facebook News.

"News gives people more control over the stories they see, and the ability to explore a wider range of their news interests, directly within the Facebook app," the company explained on its <u>website</u>.

Facebook News will, in fact, feature news curated by journalists and news based on the content users interact with.

The platform will also feature a wide range of news categories like Business and Health, as well as a space for users to link their news subscriptions.

"We also aim to serve both people and news publishers, and not just the big national players," Facebook further said, referring to machine learning woes of some publishers.

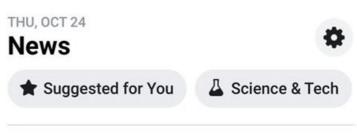
The company further revealed that it developed a "curation team" to manage the content that appears in News as well.

"The team will have editorial independence and will select stories based on publicly available guidelines," the company said.

Facebook has recently been invested in weeding out false news from the platform, enabling <u>fact-checking services</u> in <u>South Africa</u> and other countries.



Facebook can now fact-check news in African languages Shereesa Moodley 16 Aug 2019



Today's Stories



A 221

TIME

Why Have These Breast Cancer Patients Been So Overlooked?



28 Oct 2019

Image credit: Facebook

Currently, Facebook News is being tested in the United States.

News Feed, meanwhile, will remain on Facebook.

ABOUT SHEREESA MOODLEY

Shereesa is a passionate writer who often delves into the world of social media, online trends and all things photography. She is also a journalismgraduate of Rhodes University and can be found frequenting YouTube and Instagram. She lurks on Twitter too, sometimes. The *Friends* cast will get back together for HBO Max reunion special - 24 Feb 2020 2020 emoji will include pinched fingers, bubble tea and more gender-inclusivity - 30 Jan 2020 Disney is removing 'Fox' from the production company's future branding - 20 Jan 2020 Google's new 'My Storytime' platform helps families stay in touch - 28 Nov 2019 South Africa 'cancels' Old Mutual after body arrives at offices for proof of death - 20 Nov 2019

View my profile and articles...

For more, visit: https://www.bizcommunity.com