

Home décor trends for summer 2019/2020

By [Elize van der Berg](#)

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Each year we see décor trends and colour palettes change from season to season often following seasonal catwalk trends. Being located in the Southern Hemisphere also means we're generally a season behind, so international trends are already predicted for us and easy enough to apply. It's how you carry those trends through to your own personal style that makes it your own.



Image source: Gallo/Getty

In terms of summer shades, according to colour experts at the Pantone Color Institute, all year round 2019 shades are taking a more mindful approach. Of neutrals they say, "this season's classic colours represent staples that allow for more saturated hues to truly shine through" and in terms of those pops of colour "energising hues supported by a range of dependable classics" will win out. The Pantone colour of the year is 'Living Coral' but working other bold primary colours such as reds, oranges and pinks into a neutral colour scheme can create contrast and give your space a more casual spin. Using a neutral base means that you can always bring in the best changing décor trends without having to go all out. This is obviously a more cost-effective way to go.

Floral still in style

Building on 2018/2019 spring trends, floral fabrics are still in style and the rise in the use of natural wood and distressed surfaces continues. Think neutral colours, whitewashed finishes and traditional floral designs for a softer setting, but if you're aiming for something a little louder, consider velvet. Velvet furniture and textiles are going to be big this season. In addition, tribal designs are back in fashion with décor experts predicting a heavy influence from Africa in this year's pattern and texture trends.

This next year will see maximalism back on trend, but it's all about doing it in a fresh and modern way. If you're going for the max look this season, be careful to invest in longer-lasting pieces that are unique and speak to you.

Responsible consumerism

Responsible consumerism continues to be a growing trend as the scope for possibilities aligned with the melding of eco-



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friendly furniture production, sustainable design and employment opportunities persist.

So too, the trends of multifunctional furniture design and customisation remain steady as living spaces get smaller and responsible consumerism takes centre stage.

Lifestyle trends come and go; some grow year on year and others fade after only a short stint in the spotlight, so it's important to think carefully about what you are trying to achieve and make use of the trends that mean something to you and that you can put your own personal spin on.

ABOUT THE AUTHOR

Elize van der Berg is the CEO and founder of Beetroot Inc. - a home-grown South African décor and lifestyle company. Over the last four decades, she has been involved in the pharmaceutical retail, wholesale and manufacturing industries in various capacities. She is the former CEO and a co-founder of the local pharmaceutical company Nativa, as well as a former CEO of the Link pharmaceutical retail chain. Van der Berg holds a BSC Pharm Degree from Potchefstroom University and a Magister Degree in Business Administration from the University of Stellenbosch.

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