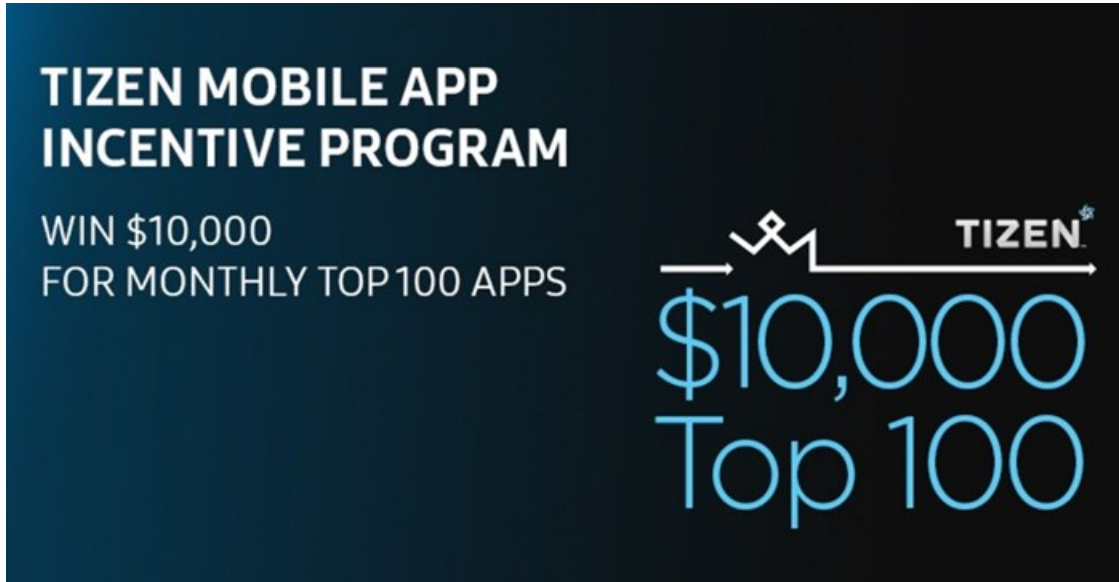


Developers challenged to build Tizen app ecosystem

Samsung has announced a global Tizen App Development Programme to build an innovative ecosystem for the Tizen Operating System (OS). Developers are invited to submit Tizen mobile apps for an opportunity to win \$10,000.00 (approximately R135,460).



The programme will run between February and October 2017 for application developers worldwide to broaden the Tizen application portfolio. The top 100 applications downloaded from the Tizen exclusive app market, Tizen Store, will be awarded with a \$10,000 incentive each through the programme*.

Any individual or team developing applications or games for Tizen smartphones is eligible to apply for this developer incentive programme and are able to submit either new apps or existing apps already in service in the [Tizen Store](https://tizenstore.com). All developers need to do, is to ensure they register their apps for participation by visiting incentive.tizenstore.com. Individuals and companies can begin applying to participate in January 2017. The winners will be notified on the 10th of each month starting from the 10th March 2017 and ending on 10th November 2017. Registration of participants will be accepted from January 2017, via the Tizen Developer Incentive Programme [website](https://incentive.tizenstore.com).

Tizen developers can also monetise their apps through mobile advertisements with the InMobi Ad Software Development Kit (SDK). Developers are able to learn more and download the SDK at developer.tizen.org.

“As a committed leader of the Tizen platform, we strive to further benefit, expand upon and evolve the Tizen ecosystem.

We're excited to launch this new incentive programme to help develop and bring the best mobile apps to the Tizen community as well as provide customers with a better mobile experience," says Craig Fleischer, director of integrated mobility at Samsung Electronics South Africa.

*In the event that two apps reach the exact same number of downloads, the earlier registered app will receive the \$10,000 prize.

For more, visit: <https://www.bizcommunity.com>