

# Festival of Media Global 2013: New award - BRAVES award for Best Branded Entertainment

MONTREUX, SWITZERLAND: Following the launch of THE BRAVES last year, the event's organisers say they are pleased to announce that the awards will now be integrated into the Festival of Media Global Awards.



Now focussed in one category, THE BRAVES award for Best Branded Entertainment will recognise the best entertainment for factual branded video content produced for a brand. Judges will be looking for excellence in every aspect of content, but paying particular attention to the delivery of information at its heart and its resonance with the brand.

The entry deadline for THE BRAVES Award is 1st March 2013.

[Do you have a campaign that fits this category?](#)

[Download the entry template now](#)

Enter now and be recognised and rewarded in front of more than 400 senior professionals at the Festival of Media Global Awards Gala Dinner.

## Key dates

THE BRAVES: 1 March 2013

Awards Ceremony: 30 April 2013

## Awards queries

For Awards enquiries, please contact [Danielle Redwood](#) or call +44 (0) 20 7367 6979

## Contacts

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