

Scan Display hosts first African Distributor Conference

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Scan Display hosted representatives from 12 African countries at its first African Distributor Conference in Johannesburg at the beginning of June 2019.



Click on the following link to view the gallery of photos taken at the conference:

<https://bit.ly/2NR6pzW>

Justin Hawes, Managing Director of exhibition and event specialist, Scan Display, says: “The African events industry has huge scope for growth, which is why we are forming partnerships with companies working in our industry in other African countries.”

Scan Display has been doing business in Africa for a while now, and felt the need to establish a network of distributors to make it easier to do projects on the continent.

The conference's two-day programme included a factory tour, product demos, presentations about the latest global industry trends, and an interactive workshop on growing the partnerships. Delegates also attended Madex, the annual Marketing, Advertising and Design Expo at Sandton Convention Centre, where they visited Scan Display's stand and browsed the show to see what the local market has to offer.



Charles Campbell Clause, Director of Exhibition Stand Contractors in Kenya, says: "I represented ESC at the conference which was most interesting and beneficial for us. We learned a lot about new products and met many of our counterparts from other countries in Africa, which I feel sure will lead to more business between us all in the future."

Chimwemwe Nyirenda, Managing Director of Africast Conferences & Exhibitions in Zambia says: "I found the conference inspiring. Scan Display is playing an important role in helping stand builders across Africa keep up-to-date with international trends and cost-effective and sustainable solutions. Meeting other like-minded professionals widened my network."

Scan Display has distributors in Eswatini, Lesotho, Botswana, Namibia, Zimbabwe, Mozambique, Zambia, Kenya, Rwanda, Ethiopia and Nigeria.

For more information about Scan Display's African network, contact Justin Hawes on +27 11 447 4777 or justin@scandisplay.co.za.

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Scan Display is a leader in the African exhibition, events and display industries, specialising in award-winning exhibition stands, exhibition and event infrastructure, mall activations and display products.

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